

# PAPARAN PUBLIK (PUBLIC EXPOSE)

PT Data Sinergitama Jaya Tbk

[www.elitery.com](http://www.elitery.com)

- 
- 01 **PROFIL PERSEROAN**
  - 02 PROSPEK BISNIS
  - 03 STRATEGI PERSEROAN
  - 04 IKHTISAR KEUANGAN
  - 05 KEGIATAN USAHA

# JAJARAN KOMISARIS DAN DIREKSI

elitery



Komisaris Utama  
**ROESTIANDI TSAMANOV**



Komisaris  
**THOMAS IRAWAN TJAHJONO**



Komisaris Independen  
**PETER DJATMIKO**



Direktur Utama  
**KRESNA ADIPRAWIRA**



Wakil Direktur Utama  
**FRANS SULANDRA**



Direktur  
**AUDY Satria WARDHANA**

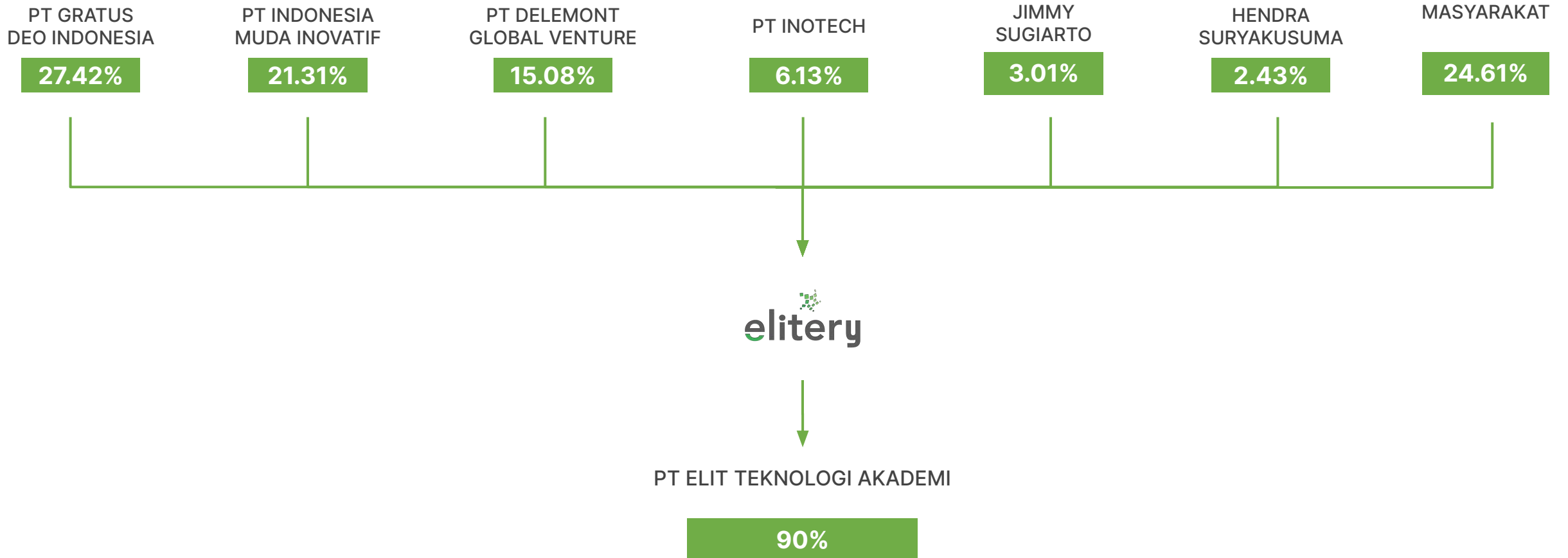


Direktur  
**ERY SETYO WIBOWO**



Direktur  
**INDRA DWIPUTRA**

# STRUKTUR PEMEGANG SAHAM



# VISI, MISI DAN NILAI PERUSAHAAN



## VISI

Menjadi perusahaan Indonesia yang masuk sebagai **'Leader'** pada **'Gartner\* Magic Quadrant\*\* for Public Cloud Infrastructure Professional and Managed Services, Worldwide'**.

## MISI

Memberikan **manfaat sebanyak-banyaknya** bagi manusia melalui **Teknologi Informasi**.

## ✨ NILAI PERUSAHAAN



Credible



Competent



Committed to Quality



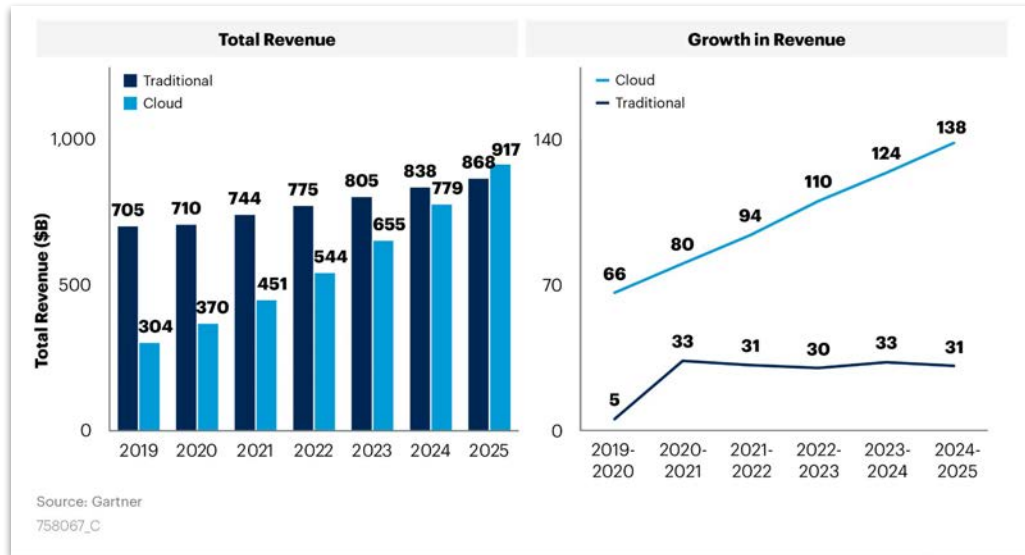
Continuously Improving



Customer Focus

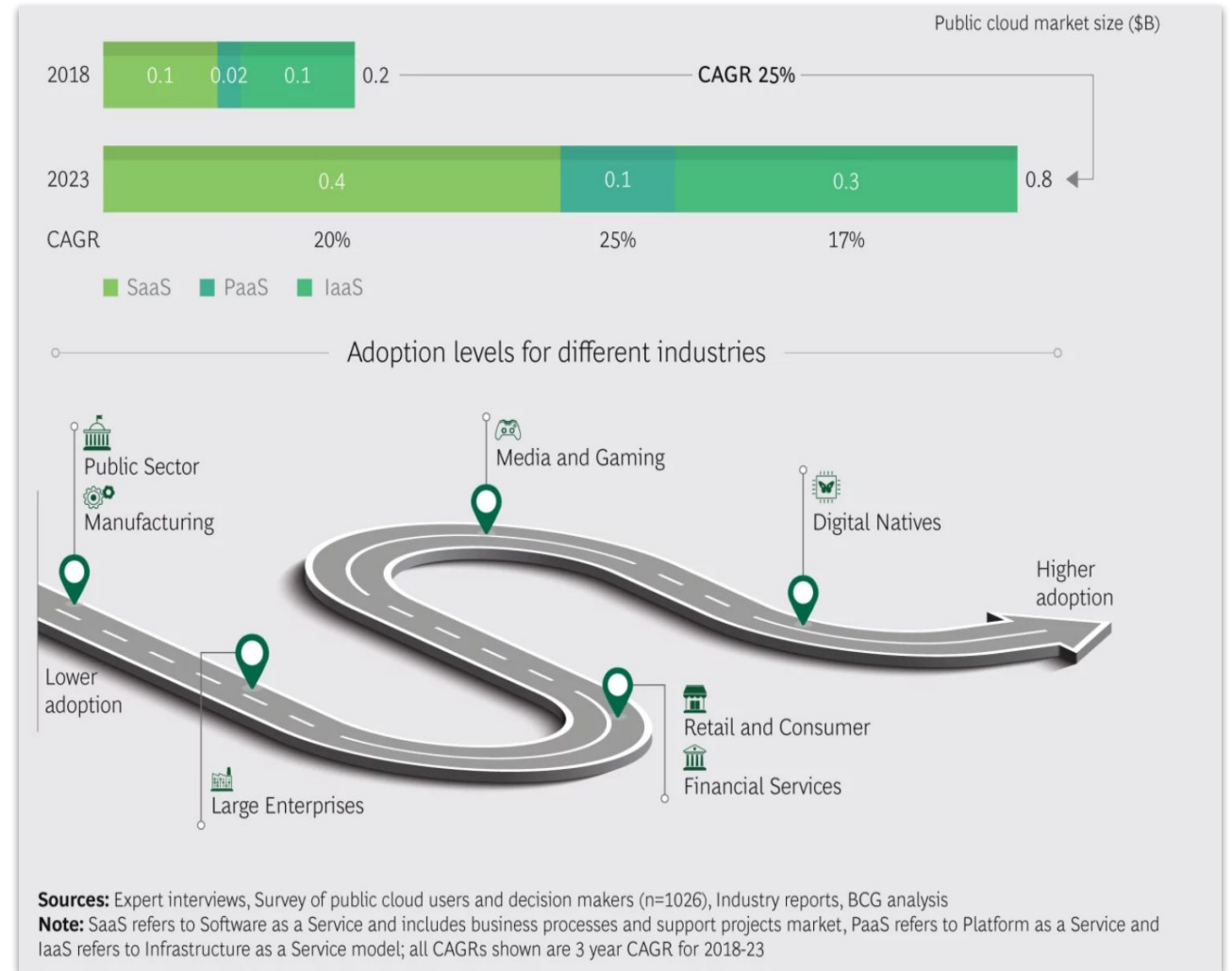
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# POTENTIAL MARKET




Gartner


In 2022, more than **\$1.3 trillion** in enterprise IT spending is at stake from the shift to cloud, growing to almost **\$1.8 trillion** in 2025, according to Gartner




### Infrastructure as a Service (IaaS)



Virtual Machine




Network




Security


### Platform as a Service (PaaS)



Big Data













Database



Artificial Intelligence

### Software as a Service (SaaS)





## Contoh: Aplikasi Ecommerce



Virtual Machine



Big Data



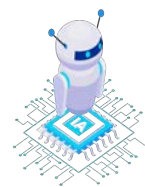
Network



Database



Security



Artificial  
Intelligence

# KURANGNYA TALENTA DIGITAL

## Menghambat Adaptasi Cloud di Perusahaan dan Pemerintahan

35 We estimate that more than 70 percent of the technology team of Indonesian tech-giants such as Go-Jek, Tokopedia and Ovo is comprised of Indian talent.

### World Bank Report

Page 48: It is the lack of readily available technology talent that forces many technology firms in Indonesia to utilize talent in regional peers or set up their technology development offices offshore (India being the major source for recruitment and destination for setting up offshore offices)



# CLOUD ECOSYSTEM

**CLOUD MANAGED SERVICE PROVIDER**

This section contains the logos of five Cloud Managed Service Providers (CMSPs). At the top left is the Deloitte logo. At the top right is the accenture logo. In the center is the elitery logo. At the bottom left is the wipro logo, and at the bottom right is the cognizant logo.

**CLOUD PROVIDER**

This section contains the logos of six major cloud providers. In the top row, from left to right, are the logos for aws, Google Cloud, and Azure. In the bottom row, from left to right, are the logos for HUAWEI CLOUD, Tencent Cloud, and Alibaba Cloud.

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# Managed Service Provider for **the Cloud Era**

**11+**

**Years**  
Of Managed Service Experiences

**40+**

**Cloud Certifications & Accreditations**  
AWS, Google Cloud, Microsoft, VMWare

**200+**

**Government & Enterprise Customers**  
Under Our Management

**1000+**

**Cloud Resources**  
Under Our Management

**500+**

**Servers**  
Protected by Elicoverly

**1000+**

**ATM Banking**  
Under Elivision Monitoring



**Managed Cloud**



**Managed Network**



**Managed Security**



**Disaster Recovery as a Service**



**CCTV Solution**



**SiPANDU**

**Integrated Reporting Information System**



# Indonesia Emergency Cyber Security





# Health Technology in Indonesia

Nasional > Umum      Senin, 26 Sep 2022, 13:21 WIB

## Transformasi Digital Kesehatan, Rekam Medis Elektronik Kini Terintegrasi SATUSEHAT

## Terbitkan PMK No 24 Tahun 2022, Fasyankes Wajib Terapkan Rekam Medis Elektronik

Minggu, 11 September 2022 | 07:51 WIB

09 September 2022, 16:52 WIB

## Ada PMK 24/2022, Fasilitas Kesehatan Wajib Lakukan Rekam Medis Elektronik

M. Iqbal Al Machmudi | Humaniora



Kegiatan Prioritas	2021	2022	2023	2024
<b>Integrasi dan Pengembangan Sistem Data Kesehatan</b>	Desain arsitektur tata kelola satu data kesehatan berbasis individu ( <i>integrated EHR</i> )	Pengembangan sistem big data berbasis <i>integrated electronic health record</i>	Implementasi sistem analisis kesehatan berbasis AI	Perluasan cakupan sistem <i>big data</i>
<b>Integrasi dan Pengembangan Sistem Aplikasi Kesehatan</b>	Desain arsitektur platform, interoperabilitas sistem kesehatan, keamanan, dan infrastruktur	Pengembangan platform sistem fasyankes terintegrasi	Implementasi platform sistem fasyankes terintegrasi	Perluasan cakupan sistem informasi fasyankes terintegrasi
<b>Pengembangan Ekosistem Teknologi Kesehatan</b>	Asesmen ekosistem dan uji coba <i>regulatory sandbox</i> inovasi teknologi kesehatan	Perluasan <i>telemedicine</i> dan implementasi <i>Regulatory Sandbox</i> terkhusus inovasi <i>Biotechnology</i>	Perluasan perizinan dan implementasi inovasi dan teknologi kesehatan terkhusus inovasi <i>Biotechnology</i>	Integrasi produk inovasi teknologi kesehatan Indonesia dengan <i>market global</i>

Sumber: Strategi Transformasi Digital Kesehatan 2024 (DTO - Kemkes)

# Elitery's Journey Plan

Become Indonesia Market Leader  
in Cloud MSP for Public and  
Enterprise Sector

2025

Expand to  
APAC Market

2029



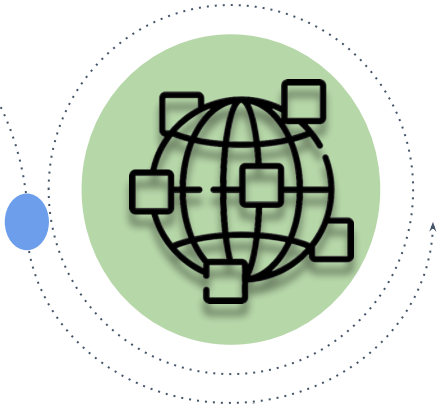
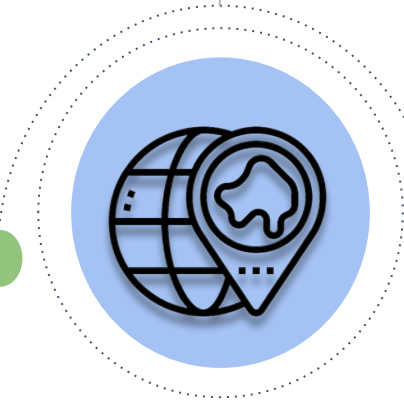
2023

Become Indonesia  
Market Leader in Cloud  
MSP for Public Sector



2027

Expand to  
ASEAN Market



2035

Leader in Gartner  
Magic Quadrant,  
Worldwide



# PEMBUKAAN ANAK PERUSAHAAN DI MALAYSIA



Elitery telah memantapkan dirinya sebagai **'Go-to Partner'** untuk penyedia layanan cloud global seperti Google Cloud Partner (GCP) dan Amazon Web Service (AWS) di Indonesia. Elitery menjadikan **Malaysia** sebagai batu loncatan dalam perjalanan ekspansi ke pasar **Asia Tenggara (ASEAN)**. Membuka anak perusahaan di Malaysia, menjadi salah satu bukti nyata Elitery dalam menjalankan strategi bisnisnya, tidak hanya berfokus pada **Teknologi Cloud**, melainkan layanan **Health Tech** dan **Cyber Security**.





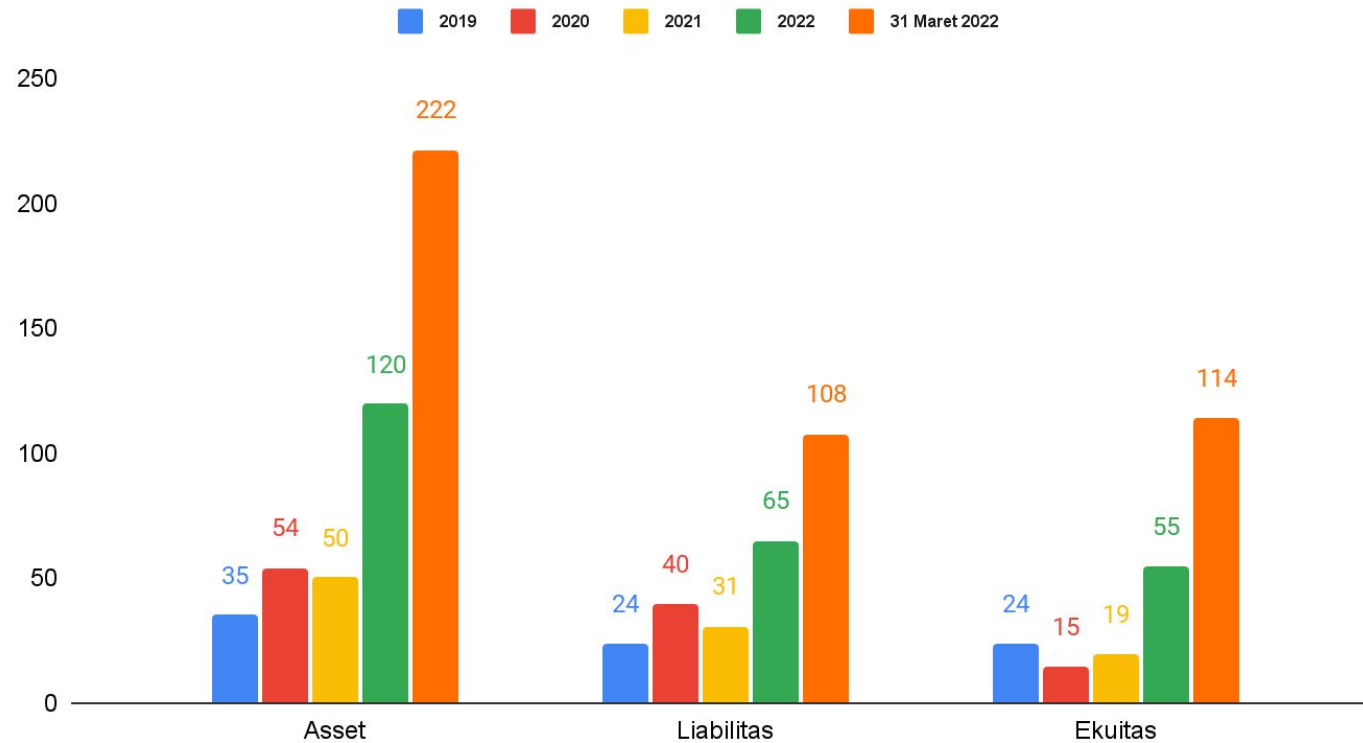


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# IKHTISAR KEUANGAN

\*dalam Milyar Rupiah

## NERACA



## NERACA

### Aset (Maret 2023)

+ 85.08% dari periode 31 Desember 2022

### Liabilitas (Maret 2023)

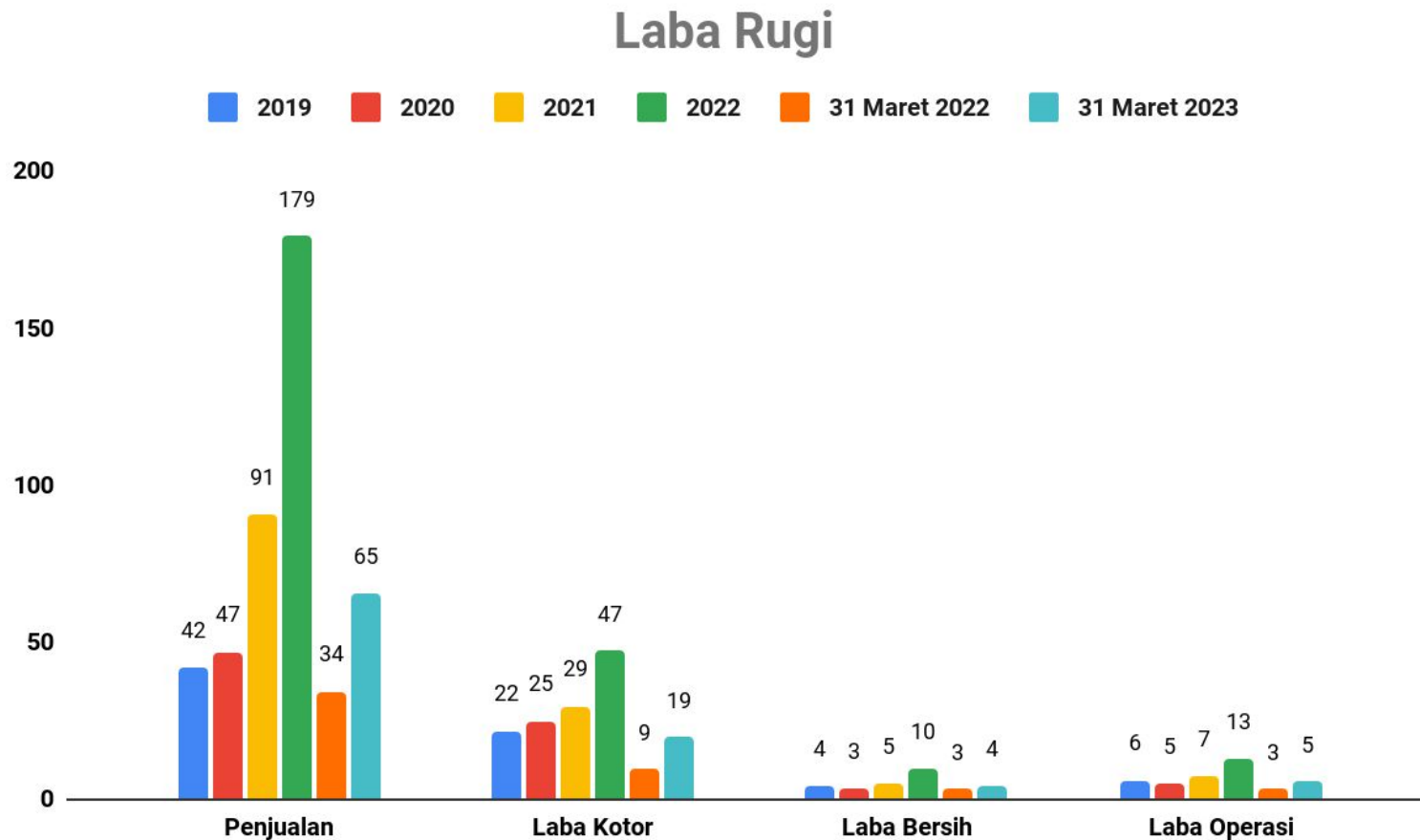
+65.85% dari periode 31 Desember 2022

### Ekuitas (Maret 2023)

+108.00% dari periode 31 Desember 2022

# IKHTISAR KEUANGAN

\*dalam Milyar Rupiah



## LAPORAN LABA RUGI

### Penjualan (Maret 2023)

+91.14% dari YoY Maret 2022

### Laba Kotor (Maret 2023)

+111.02% dari YoY Maret 2022

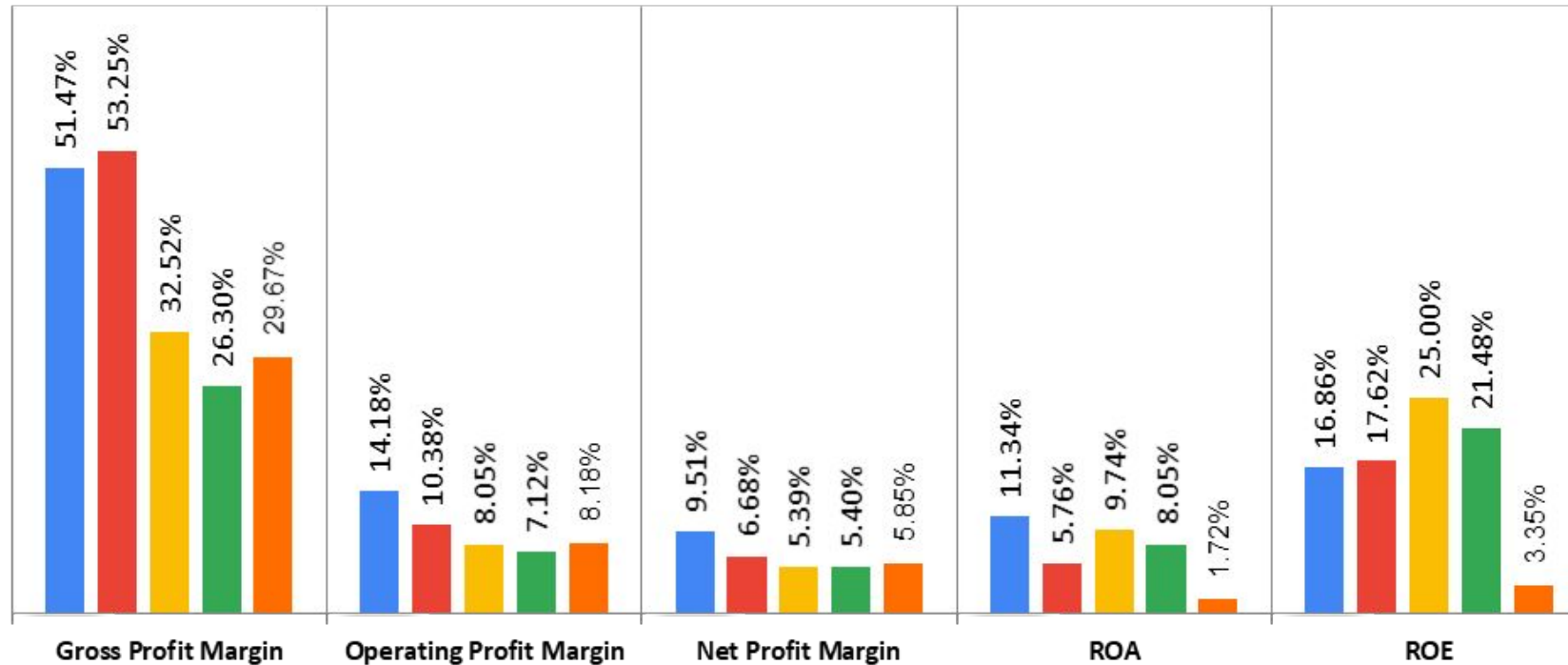
### Laba Bersih (Maret 2023)

+31.98% dari YoY Maret 2022

## RASIO PROFITABILITAS

### RASIO PROFITABILITAS

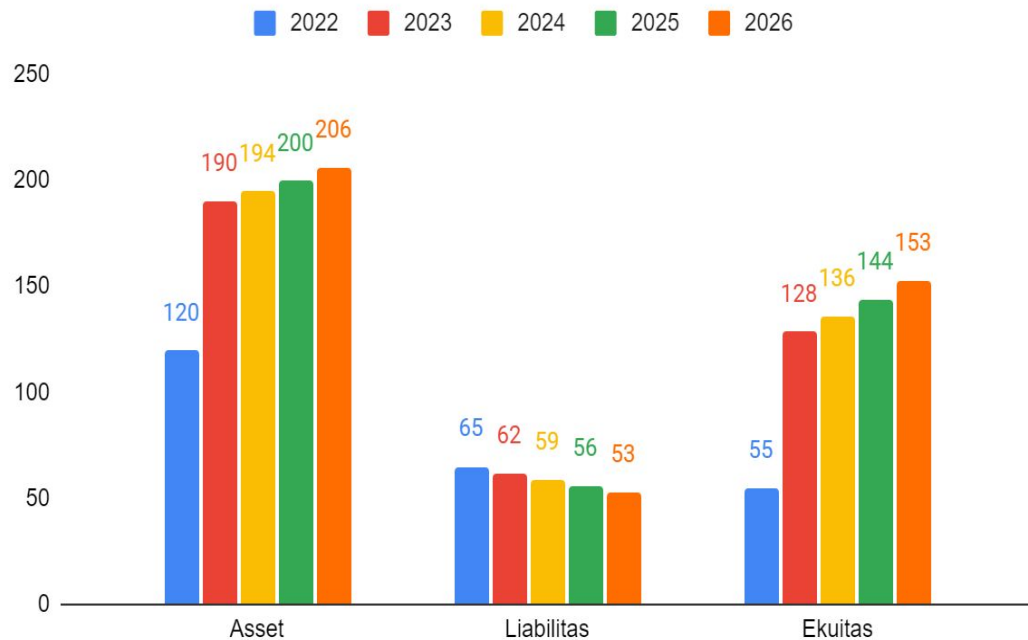
■ 2019 ■ 2020 ■ 2021 ■ 2022 ■ Maret 2023



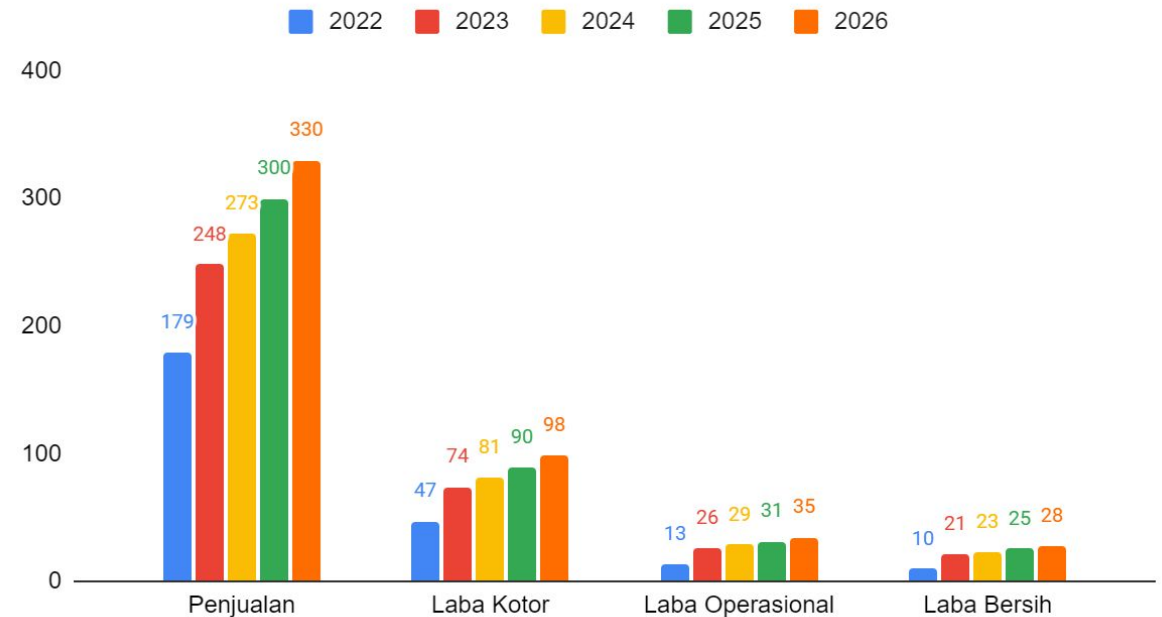
## PROYEKSI NERACA DAN LABA (RUGI)

\*dalam Milyar Rupiah

### Proyeksi Neraca



### Proyeksi Laba Rugi

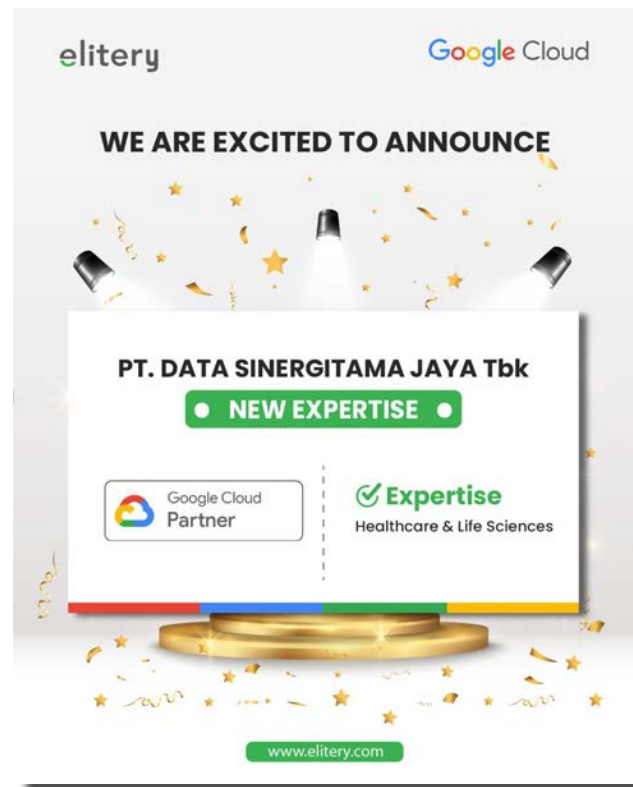


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# ACHIEVEMENTS

ELITERY mendapatkan penghargaan “Healthcare & Life Sciences Expertise” dari Google Cloud



# ACHIEVEMENTS

ELITERY berkolaborasi bersama USAID dan Amazon Web Service (AWS) meresmikan Program “The Acceleration of Indonesia’s Transformation To A Digital Economy By Improving Digital Talent (TALENTO)”. Peresmian TALENTO forum 2023 ini dilaksanakan secara hybrid (Offline & Online). Acara offline dilaksanakan di Pullman Hotels & Resorts Thamrin, Jakarta.





# talent@ Program Overview

**3**  
Years

**20**  
Selected  
Universities

**60.000**  
Students

**400**  
Learning Hours of  
AWS Educate

**100**  
Selected Startups  
for Incubation

**\$200.000**  
AWS Credits for Campus  
Workload

**\$530.000**  
AWS Credits for LMS

**\$500.000**  
AWS Credits for Startup  
Workload

# KEGIATAN CSR

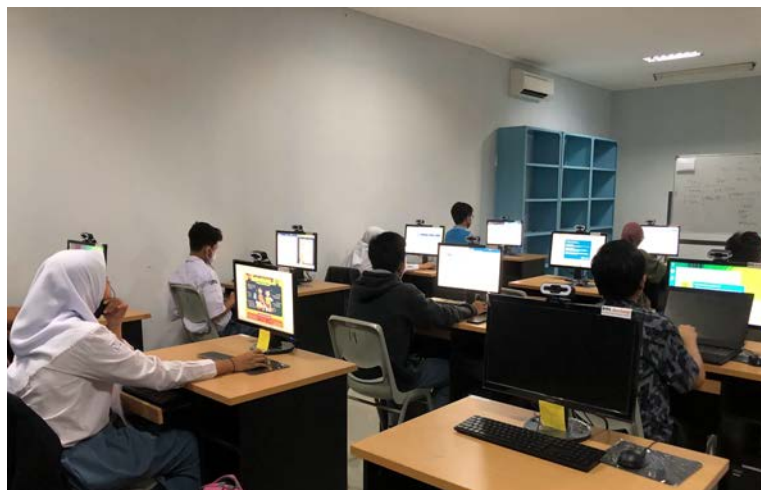
Dalam bidang sosial, ELITERY melakukan kegiatan CSR bernama **“Jum’at Berkah”** yang dilaksanakan setiap satu bulan sekali dengan membagikan 100 nasi kotak dan bantuan lainnya yang didistribusikan ke Yayasan Panti Asuhan/Panti Sosial di Wilayah Jakarta dan sekitarnya





# KEGIATAN CSR

Dalam bidang pendidikan, ELITERY melakukan kegiatan CSR **“Pelatihan IT bersama Para Siswa Binaan YPAC Jakarta (Foundation for the Advancement of Children with Disabilities)”**



# DOKUMENTASI EVENT

ELITERY mengadakan Seminar Offline bersama AWS dengan tema “Meningkatkan Pelayanan Publik dengan Solusi Smart City”





# DOKUMENTASI EVENT

ELITERY mengadakan Seminar Offline bersama Google Indonesia dengan tema “Securing your IT Infrastructure on Google Cloud”





# DOKUMENTASI EVENT

ELITERY melakukan Seminar dengan tema “Improving Customer Services and ATM Operations Through Advanced Monitoring and Data management”







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**TERIMA KASIH**

[www.elitery.com](http://www.elitery.com)