

## USAID and Amazon Web Services Announce TALENTA Accelerator 2024 Program



**Jakarta, June, 24 2024** — Today the United States Agency for International Development (USAID), leading cloud services provider Amazon Web Services (AWS), and IT managed services provider Elitery announced the launch of the TALENTA Accelerator Program for 2024. This U.S. led initiative in Indonesia supports early-stage technology start-ups in education, health, agribusiness, governance, and smart cities by providing essential resources that help these start-ups access venture capital and create significant socio-economic impact.

Indonesia has seen a rapid rise in the number of people connected to the internet and utilizing digital platforms. New digital platforms are increasingly transforming the economic and social lives of Indonesians. This innovative initiative prepares small and medium enterprises to face the increasing pace of digitalization. By helping new businesses address the challenges of digital transformation, TALENTA Accelerator 2024 is contributing to a strong foundation for advancing Indonesia's digital economy.

“The United States recognizes the importance of bringing together the resources and expertise of businesses like Amazon Web Services with our government initiatives to support Indonesian-American business growth,” said Brian Chang, Deputy Director of the Acquisition and Assistance Office at USAID Indonesia. “By working together with the private sector, we can maximize the impact of our program for Indonesia’s entrepreneurs.”

The launch event was attended by 35 selected start-ups from the health, agribusiness, and education sectors. TALENTA Accelerator alum Holy Sie of MomWork, a start-up that assists mothers to open cloud-based food service businesses, told the participants, “TALENTA Accelerator helped me to focus and sharpened my business strategy and direction. With a clearer focus, I can allocate resources and time more efficiently, which in turn, has aided the growth of my business.”

TALENTA Accelerator 2024 will empower the participants to enhance their innovation and competitiveness through access to leading AWS cloud technology and guidance from industry leaders. The program combines interactive online and face-to-face meetings, featuring accelerator classes, workshops, and coaching sessions. It is designed to sharpen the start-ups’ abilities to present their business models to investors and venture capitalists, secure funding, and create strategic partnerships.

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## About Elitery:

Founded in 2011, PT Data Sinergitama Jaya, Tbk (later known as “Elitery”) is an IT-managed service company that focuses on cloud and cybersecurity services. With a good corporate reputation, [Elitery](#) is trusted by world-class cloud services providers, such as Google Cloud as a go-to-market partner in Indonesia.

Since 2011, Elitery has handled many mission-critical systems accessed by tens of millions of users daily. Customers from various sectors, both private and government have also trusted Elitery. Equipped with the experience and competence that Elitery has, Elitery is confident that it can become a trusted partner for your organization’s digital transformation.

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