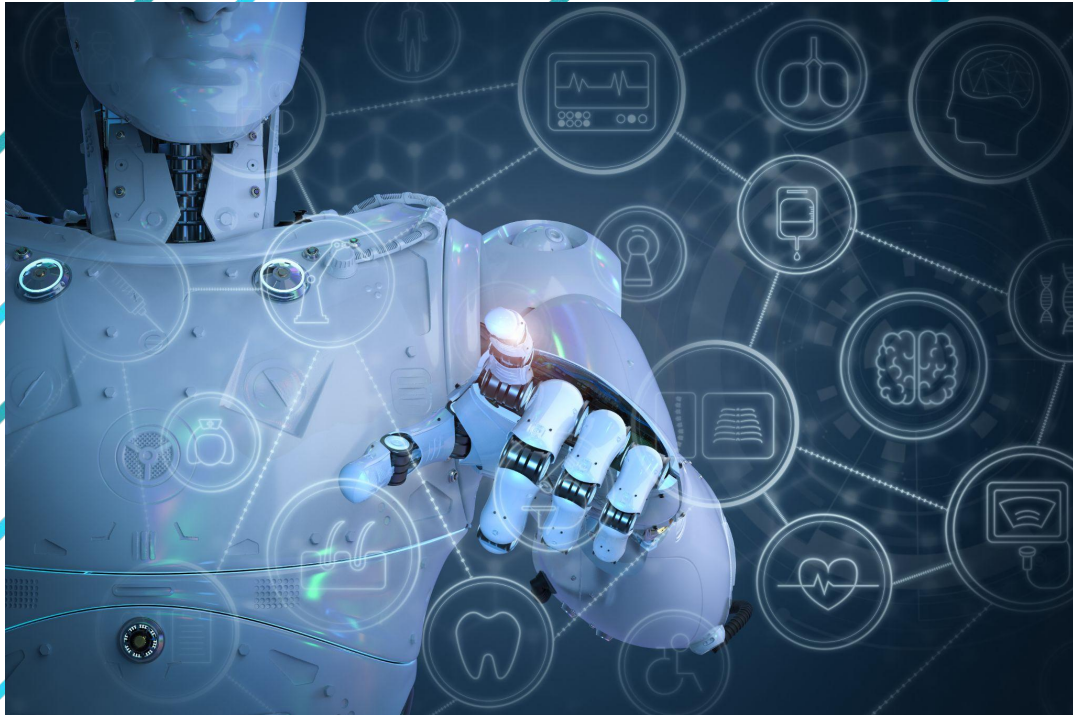




elitery



PUBLIC EXPOSE (PAPARAN PUBLIK)

PT Data Sinergitama Jaya Tbk
2024

www.elitery.com



- 01 **COMPANY PERFORMANCE**
- 02 STRATEGIC INITIATIVES & FUTURE OUTLOOK
- 03 FINANCIAL PERFORMANCE & PROJECTION
- 04 BUSINESS ACTIVITIES



BOARD OF COMMISSIONERS AND DIRECTORS



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ERWIN DAMAR PRASETYO



VISION & MISSION

elitory



VISION

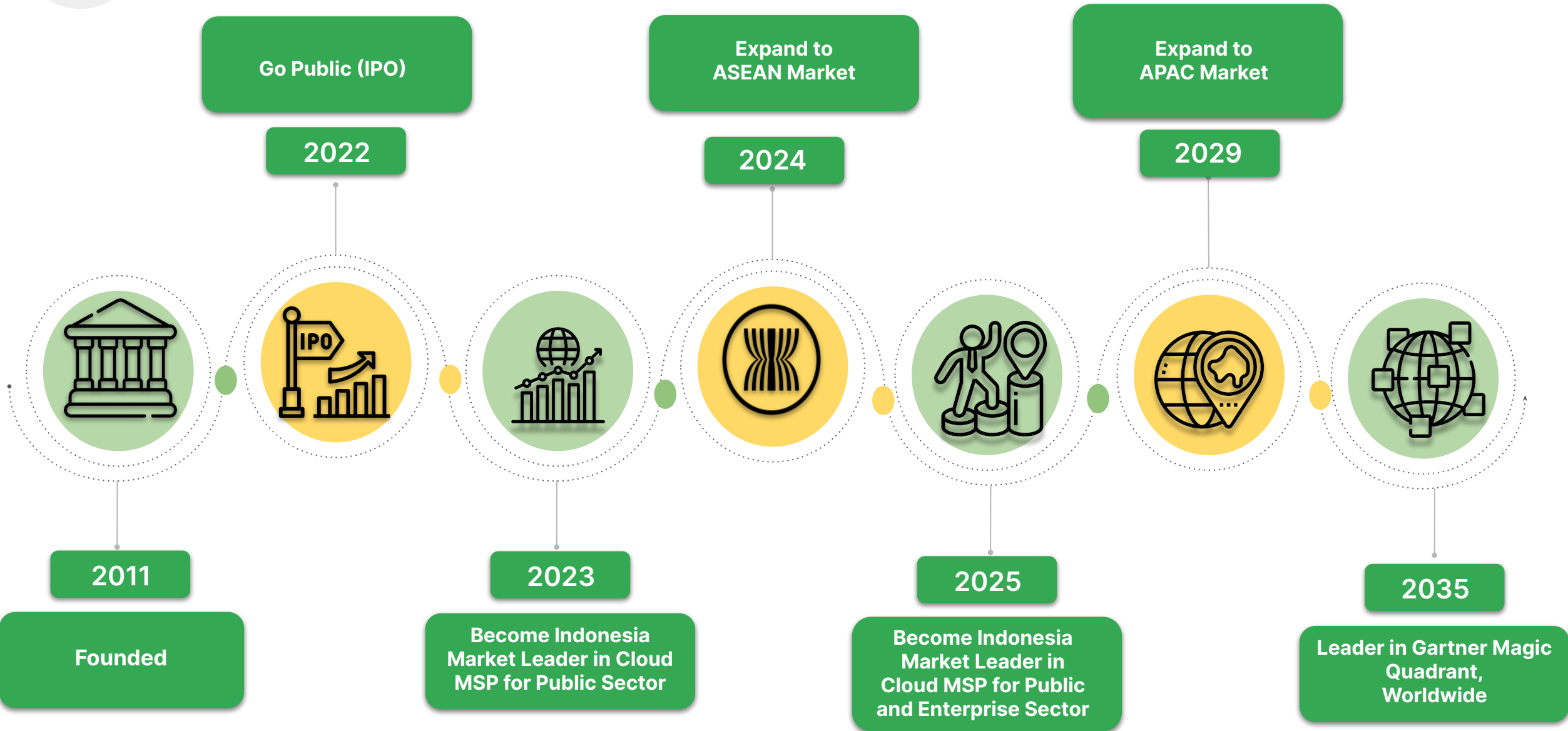
To be in the “**Leader Quadrant**” of the Gartner Magic Quadrant for “**Public Cloud IT Transformation Services**”

MISSION

To bring benefits for society by using **Information Technology**



ELITERY'S JOURNEY





PRODUCTS AND SERVICES

13+

Years
Of Managed Service Experiences

1000+

Cloud Resources
Under Our Management

200+

Government & Enterprise Customers
Under Our Management

2000+

ATM Banking
Under Elivision Monitoring

500+

Servers
Protected by Elicover

Our Achievements

Our Cloud Partner

Our Services



Managed Cloud Services



Managed Security Services

Our Products



elicover
Disaster Recovery as a Service



elivault
Backup as a Service



elivision
Video Monitoring & Data Management



Medtro
Medical Data Integrator



ACHIEVEMENTS



Google Cloud Partner
Managed Service Provider

2024 - PT Data Sinergitama Jaya Tbk

Elitery becomes the first local Google Cloud Partner Managed Service Provider (MSP) in Indonesia

We're a Google Cloud
Partner of the Year!

For going above and beyond for customers.

Public Sector

elitery



2024 - PT Data Sinergitama Jaya Tbk

Elitery has been awarded the Google Cloud Public Sector Partner of the Year for the Asia Pacific Region

THE BEST
CEO
2023

2024 - PT Data Sinergitama Jaya Tbk

Elitery has received the Indonesia Best CEO SWA 2023 Award in the '**BEST CEO WITH SPECIAL RECOGNITION**' category
Kresna Adiprawira - President Director of Elitery.

elitery

We're a Google Cloud
Partner of the Year!

For going above and beyond for customers.

CATEGORY : PUBLIC SECTOR PARTNER
OF THE YEAR - ASIA PASIFIC

elitery

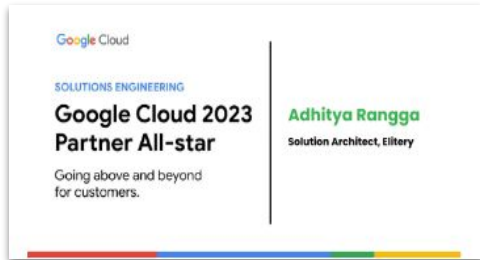


2023 - PT Data Sinergitama Jaya Tbk

Elitery has been awarded the Public Sector of the Year - Asia Pacific 2023 award from Google Cloud

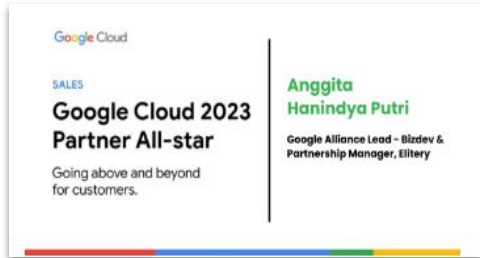


ACHIEVEMENTS



2023 - PT Data Sinergitama Jaya Tbk

Google Cloud 2023 Partner All Star
Adhitya Rangga - Solution Architect, Elitery



2023 - PT Data Sinergitama Jaya Tbk

Google Cloud 2023 Partner All Star
Anggita Hanindya Putri - Google Alliance Lead - Biz Dev & Partnership Manager, Elitery



2024 - PT Data Sinergitama Jaya Tbk

Elitery has been awarded the CrowdStrike Partner EOY CRWD Connect award as the 'Top Cloud Security Sales Champion 2023



2023 - PT Data Sinergitama Jaya Tbk

Elitery has received the Outstanding Proposal Award from the Supplier Innovation Program Asia 2023



2023 - PT Data Sinergitama Jaya Tbk

Elitery has been awarded the Public Sector of The Year - Asia Pacific 2023 award from Google Cloud



ACHIEVEMENTS



2023 - PT Data Sinergitama Jaya Tbk

Finalists of the EY Entrepreneur Of The Year™ 2023 Indonesia: Kresna Adiprawira - President Director of Elitery



2023 - PT Data Sinergitama Jaya Tbk

Elitery has been awarded the Google Cloud Expertise, Apigee



2023 - PT Data Sinergitama Jaya Tbk

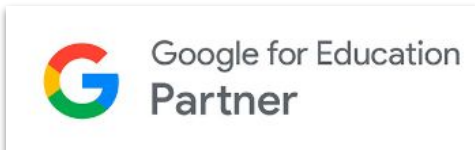
Elitery has been awarded the New Expertise from Google Cloud:

1. Expertise Global Public Sector - Government dari Google Public Sector - Government dari Google Cloud
2. Expertise Application Security - Google Cloud
3. Expertise Google Public Sector - Education - Google Cloud
4. Expertise Financial Service - Google Cloud



2023 - PT Data Sinergitama Jaya Tbk

Elitery has been awarded the Cloud Migration Services Specialization - Google Cloud



2023 - PT Data Sinergitama Jaya Tbk

Elitery has received the Google for Education Partner Forum 2023 - Asia Pacific award in Singapore



ACHIEVEMENTS



ELITERY in collaboration with USAID and Amazon Web Services (AWS), has launched the program “The Acceleration of Indonesia’s Transformation To A Digital Economy By Improving Digital Talent (TALENTO).” The inauguration of the TALENTO Forum 2023 was conducted in a hybrid format (offline & online). The offline event took place at Pullman Hotels & Resorts Thamrin, Jakarta.





CUSTOMERS

Public Sector



Enterprise



And many more...



01

COMPANY PERFORMANCE

02

STRATEGIC INITIATIVES & FUTURE OUTLOOK

03

FINANCIAL PERFORMANCE & PROJECTION

04

BUSINESS ACTIVITIES



CLOUD ECOSYSTEM

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CLOUD MANAGED SERVICE PROVIDER

Deloitte.

accenture

elitery



cognizant

CLOUD PROVIDER



Google Cloud

Azure



HUAWEI CLOUD

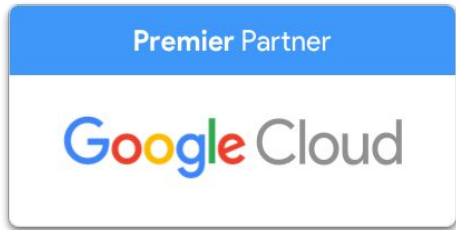


Tencent Cloud

Alibaba Cloud



STRATEGIC PARTNERSHIP



ISO 45001 : 2018 Certified

Principal Certifications



International Standard Compliance





POTENTIAL MARKET

KOCHI, India., November 29, 2023

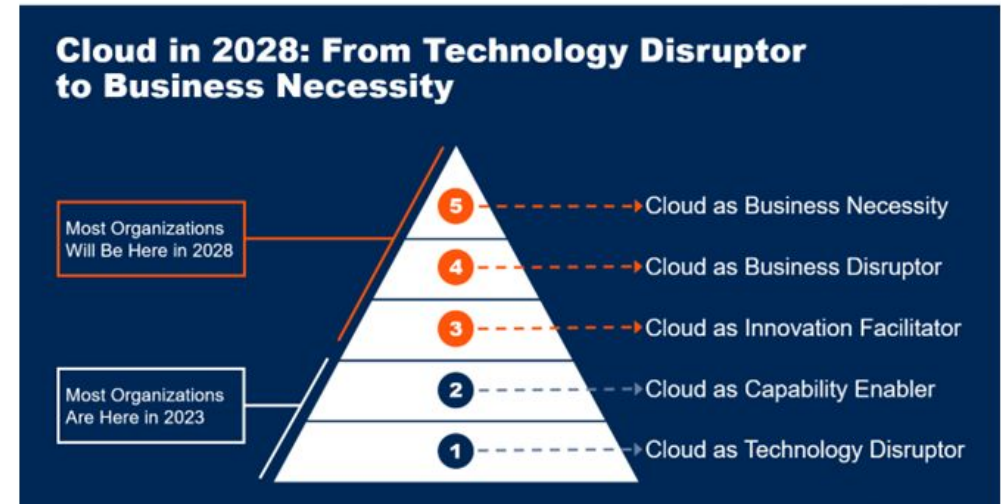
Gartner Says Cloud Will Become a Business Necessity by 2028

Global Public Cloud Services Spending to Total \$679 Billion in 2024

By 2028, cloud computing will shift from being a technology disruptor to becoming a necessary component for maintaining business competitiveness, according to Gartner, Inc.

IT spending on public cloud services continues to rise unabated. In 2024, worldwide end-user spending on public cloud services is forecast to total \$679 billion and projected to exceed \$1 trillion in 2027.

Figure 1. The Future of Cloud Computing Through 2028

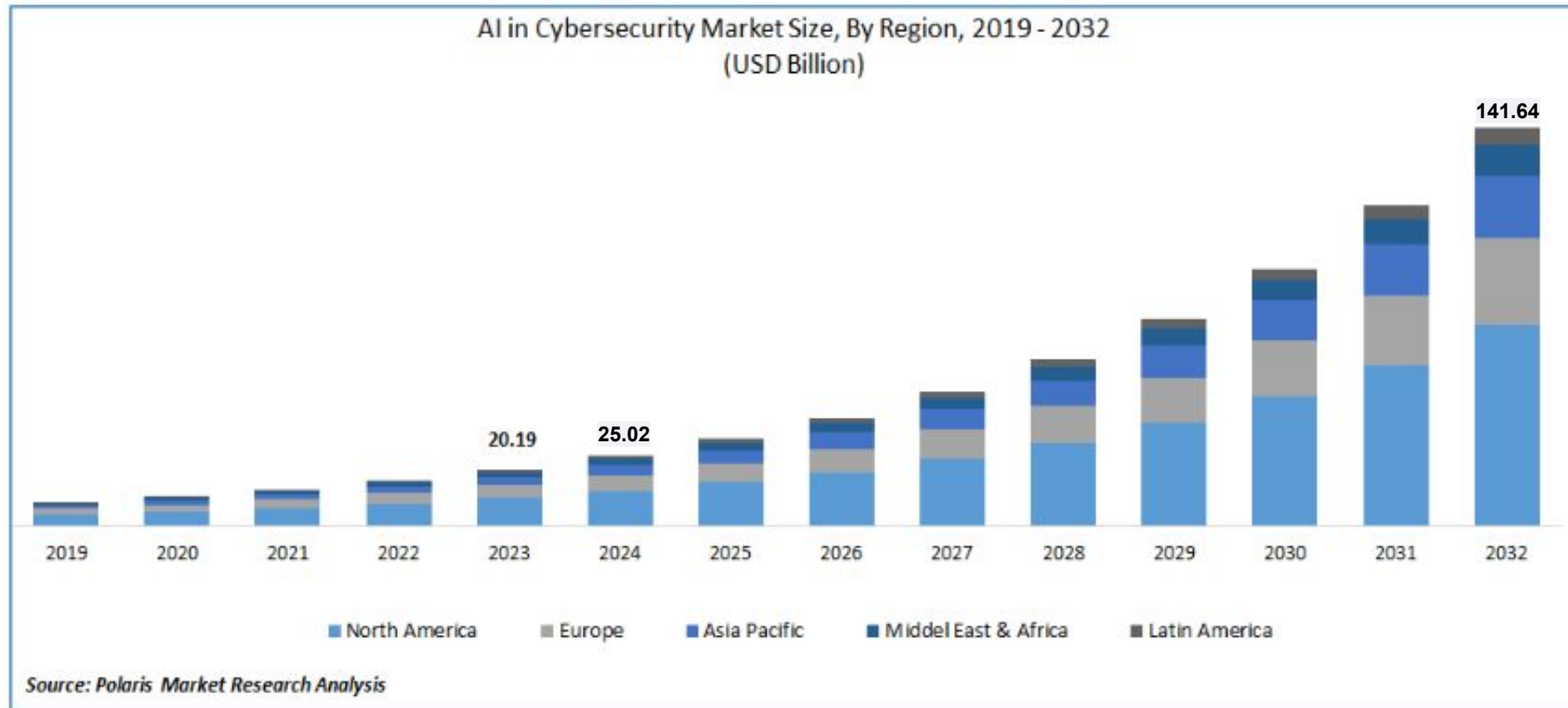


Source: Gartner (November 2023)



POTENTIAL MARKET - AI in CYBERSECURITY literary

AI in Cybersecurity Market Size, Trends, Growth Report, 2019-2032

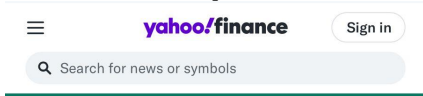


The global [AI in cybersecurity market size](#) was valued at USD 20.19 billion in 2023 and is anticipated to generate an estimated revenue of USD 141.64 billion by 2032, with a CAGR of 24.2% from 2024 to 2032.



CULTURE • SCIENCE & TECH
Indonesia's 2024 cybersecurity challenge: Rising threats and human risks

Managing cybersecurity should be a top priority for 2024, says PwC



Indonesia Cybersecurity Market Fortifies to \$5.2 Billion by 2027: Booming Digital Economy and Rising Cyber Threats Drive Investment: Ken Research

Indonesia Needs Improvement in Cyber Security



deepfake Mar 18, 2024

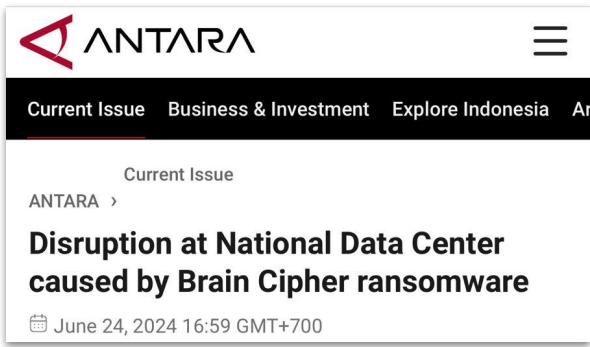
Cyber Attack Trends in Indonesia





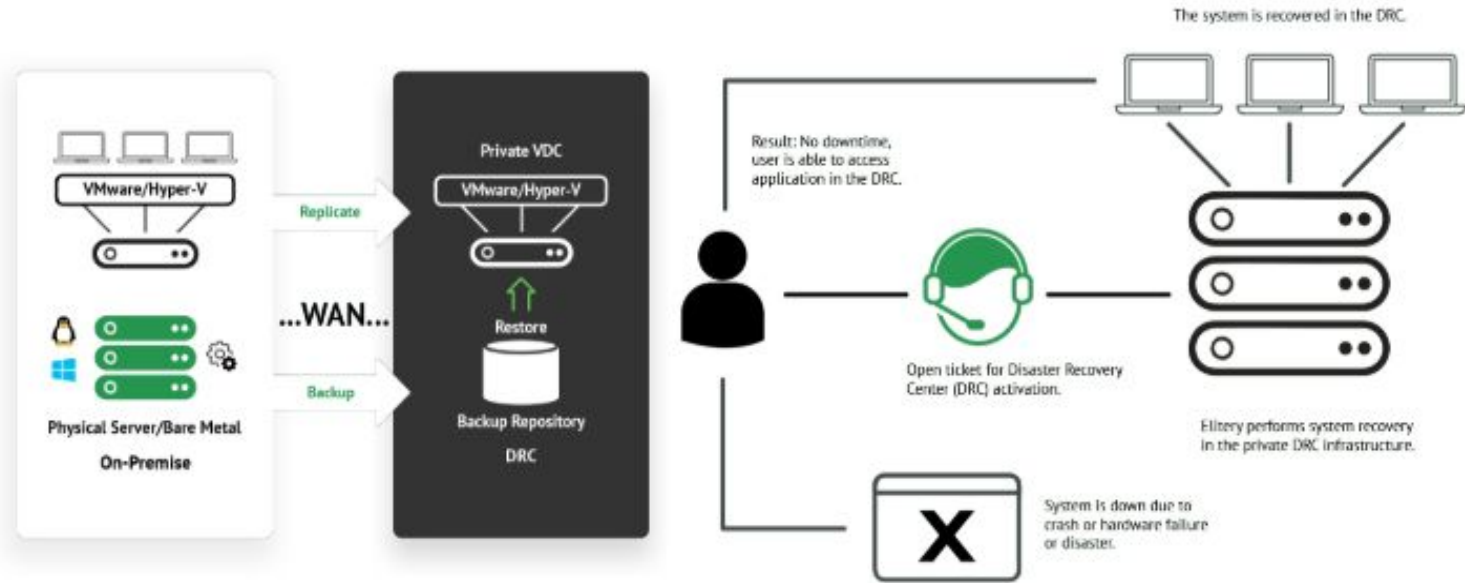
RANSOMWARE ATTACK

elitery



Disaster Recovery as a Service (DRaaS)

The working mechanism of Disaster Recovery as a Service (DRaaS).



- Flexibility
- Predictability
- Rapid Recovery
- Easy To Use
- Cost Efficiency
- Disaster Protection
- Handling & Compliance



PERSONAL DATA PROTECTION IN INDONESIA

elitory

Berita Kominfo | Menkominfo: Indonesia Akan Menjadi Negara ke-5 di ASEAN

Menkominfo: Indonesia Akan Menjadi Negara ke-5 di ASEAN Pemilik UU PDP

Kategori Berita Kominfo | mth



ANTARA > Tekno > Umum > Masyarakat makin melek soal data pribadi sejak UU PDP disahkan

Masyarakat makin melek soal data pribadi sejak UU PDP disahkan

Rabu, 28 Februari 2024 20:35 WIB

KEMENTERIAN KESEHATAN REPUBLIK INDONESIA

PELINDUNGAN DATA PRIBADI

Undang-undang Republik Indonesia Nomor 27 Tahun 2022

UU RI NO.27 TAHUN 2022 BAB III PASAL 4

DATA PRIBADI TERDIRI ATAS:

- SPESIFIK**
 - a. data dan informasi kesehatan;
 - b. data biometrik;
 - c. data genetika;
 - d. catatan kejahatan;
 - e. data anak;
 - f. data keuangan pribadi; dan/ atau
 - g. data lainnya sesuai dengan ketentuan peraturan perundang-undangan.
- UMUM**
 - a. nama lengkap;
 - b. jenis kelamin;
 - c. kewarganegaraan;
 - d. agama;
 - e. status perkawinan; dan/ atau
 - f. Data Pribadi yang dikombinasikan mengidentifikasi seseorang.

7 DATA PRIBADI YANG BAHAYA JIKA TERSEBAR LIAR

1. Nomor Identitas
2. Informasi Medis
3. Nama Panggilan
4. Foto Dokumen
5. Alamat Lengkap
6. Tanda Tangan
7. Geolocation

POTENSI PENYALAHGUNAAN DATA

- Mengaku sebagai orang lain untuk mendapatkan**
 - Kejahatan Keuangan
 - Bantuan Sosial
 - Layanan Kesehatan
 - Program Tenaga Kerja
- Akses Akun Online**
 - Iklan Spam/telemarketing
 - Sasaran Phishing via email dan telepon
- Kejahatan Keuangan**
 - Pemerasan
 - Penipuan Pajak
 - Pengajuan Pinjaman
 - Transfer Uang Ilegal

Cara Mendapatkan Data Pribadi

#TipsAman #darikami

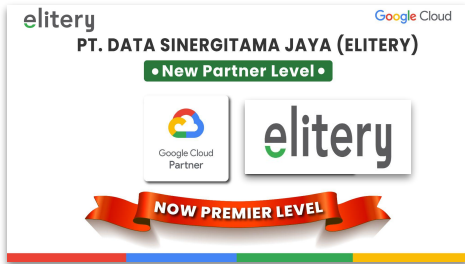
#darikami beranda info edisi ke-8 Keamanan Informasi

@pusdatinkemkes | <https://csirt.kemkes.go.id/> | Pusdatin Kemenkes



Journey Expand to ASEAN Market

elitery



2022 - PT Data Sinergitama Jaya Tbk

Elitery has become a Premier Partner with Google Cloud (GCP).



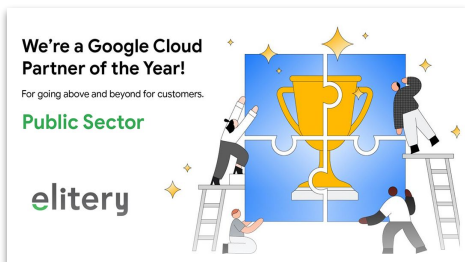
2023 - PT Data Sinergitama Jaya Tbk

Elitery has been awarded the Public Sector of the Year - Asia Pacific 2023 by Google Cloud.



2023 - PT Data Sinergitama Jaya Tbk

Elitery is expanding its market to Southeast Asia, opening a subsidiary in Malaysia.



2024 - PT Data Sinergitama Jaya Tbk

Elitery has been awarded the Google Cloud Public Sector Partner of the Year for the Asia Pacific region.



POTENTIAL MARKET -

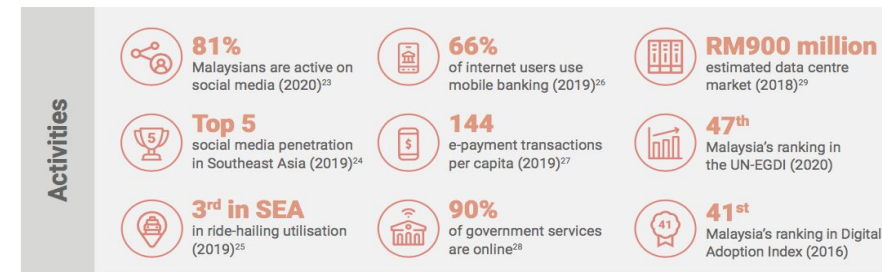
MALAYSIA Overview

- Malaysia government has long-standing commitment in harnessing the potential of technology for nation-wide transformation began back in 1996
- IT market in Malaysia is forecast to grow 8.7% in 2023 in local currency terms **MYR 94.5bn** (USD20.3bn)
- Both private and public sector expect to upgrade IT system and migrate to cloud services
- **Cloud Computing services** expected to be the **strongest** area of the market

Industry Trends - IT Market (2020-2026)



Source: Fitchsolution Malaysia Information Technology Report Q1 2023



Source: Malaysia Digital Economy Blueprint



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Bloomberg Subscribe

The AI Race: Why AI Is So Expensive | Chip Arms Race | How Chatbots Work | Glo

Technology | AI

Amazon Bets \$150 Billion on Data Centers Required for AI Boom

Spending spree is a show of force as the company looks to retain cloud computing edge over Microsoft and Google.

itnews ASIA

AWS's Malaysia infrastructure region to go live in 2024

DataCentre

Article • Technology & AI

Microsoft to Expand Data Centre hub in Johor, Malaysia

By Helen Sydney Adams

June 14, 2024 • 4 mins

Data Centre Investment In Malaysia

euro news. Live

Next > Tech News

Google to develop cloud hub and data centre in Malaysia

CNBC

TECH

Google to invest \$2 billion in Malaysia and build data center to capture rising AI demand

PUBLISHED THU, MAY 30 2024-1:11 AM EDT

Sheila Chiang
#IN/SHEILACHANG
@SHEILACHANG WATCH LIVE

Home » News » Daily news

The Third AWS Region in ASEAN is now Open in Malaysia With MYR RM25.5 Billion Investment to Boost the Country's Digital Economy

ʻIzzat Najmi Abdullah Mar 03, 2023 0

Keywords: [Cloud Storage](#) [Storage And Virtualization](#) [Data Storage Management](#)

OFFICIAL PORTAL
MINISTRY OF COMMUNICATIONS

HOME / PUBLIC / NEWS

MICROSOFT ANNOUNCES FIRST MALAYSIAN DATA CENTRE REGION, PLEDGES TO TRAIN A MILLION MALAYSIANS

Microsoft Announces First Malaysian Data Centre Region, Pledges To Train A Million Malaysians



THE LACK OF DIGITAL TALENT

Hindering Cloud Adoption in Companies and Government

35 We estimate that more than 70 percent of the technology team of Indonesian tech-giants such as Go-Jek, Tokopedia and Ovo is comprised of Indian talent.

World Bank Report

Page 48: It is the lack of readily available technology talent that forces many technology firms in Indonesia to utilize talent in regional peers or set up their technology development offices offshore (India being the major source for recruitment and destination for setting up offshore offices)

ANTARA
KANTOR BARU INDONESIA

ANTARA > Tekno > Aplikasi >
Wamenkominfo tekankan Indonesia butuh 9 juta talenta digital

Wamenkominfo tekankan Indonesia butuh 9 juta talenta digital

Rabu, 27 Maret 2024 20:53 WIB

NETWORKWORLD
FROM IDG

Gartner: IT skills shortage hobbles cloud, edge, automation growth

IT executives have plans to invest in emerging technologies despite the challenge of finding IT pros with the right training.

HALIAN

Weathering the Cloud Talent Crisis: A Look at Effective Hiring Practices

07 August 2023 4 min read

SHARE

ITPro.

IT leaders bemoan cloud skills shortages as digital transformation projects falter

News By George Fitzmaurice published February 20, 2024



TALENTA Program Overview

3
Years

20
Selected
Universities

60.000
Students

600+
Learning Hours of
AWS Skill Builder

100
Selected Startups
for Incubation

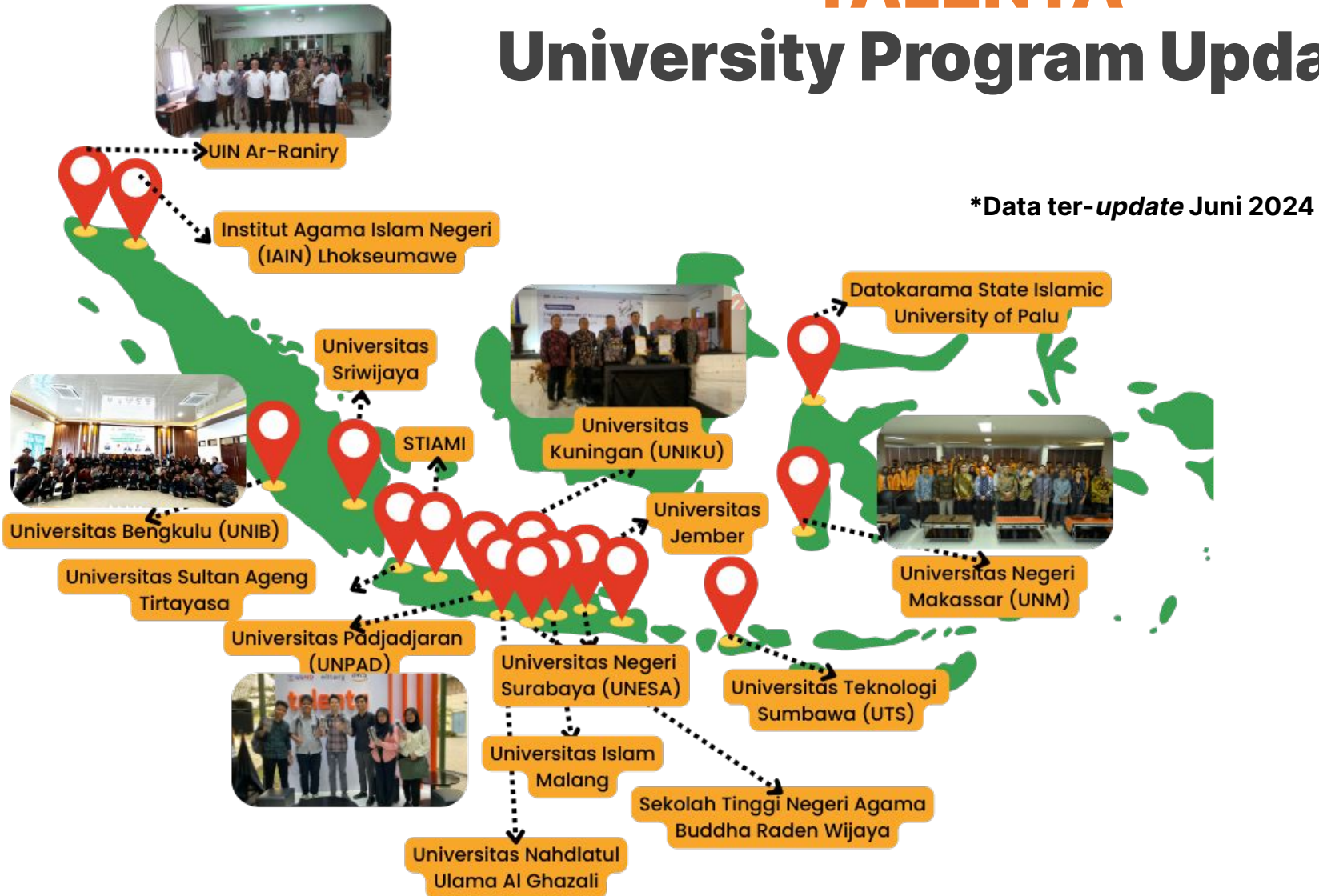
\$200.000
AWS Credits for Campus
Workload

\$470.000
AWS Credits for LMS

\$500.000
AWS Credits for Startup
Workload

TALENTA

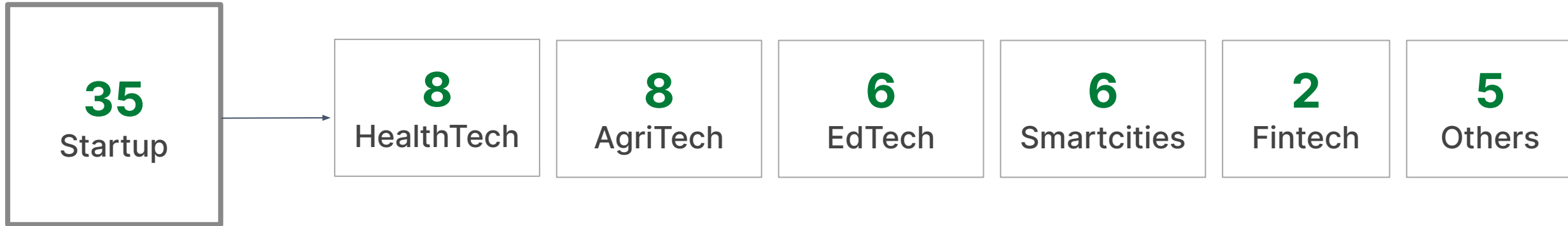
University Program Update



44.621
Students

16
Universities

TALENTA Akselerator 2024 Start-Up Program Update



Participants selected for the **TALENTA** Accelerator 2024 will have the opportunity to enhance their innovation capacity and competitiveness in the global market through access to cutting-edge AWS cloud technology and guidance from industry leaders. This program offers a hybrid approach, combining interactive online sessions and face-to-face meetings featuring accelerator classes, workshops, and mentoring sessions. All are specifically designed to sharpen startup capabilities in presenting their business models to experienced investor panels and venture capitalists, with the goal of securing funding and strategic partnerships.

Supported by :





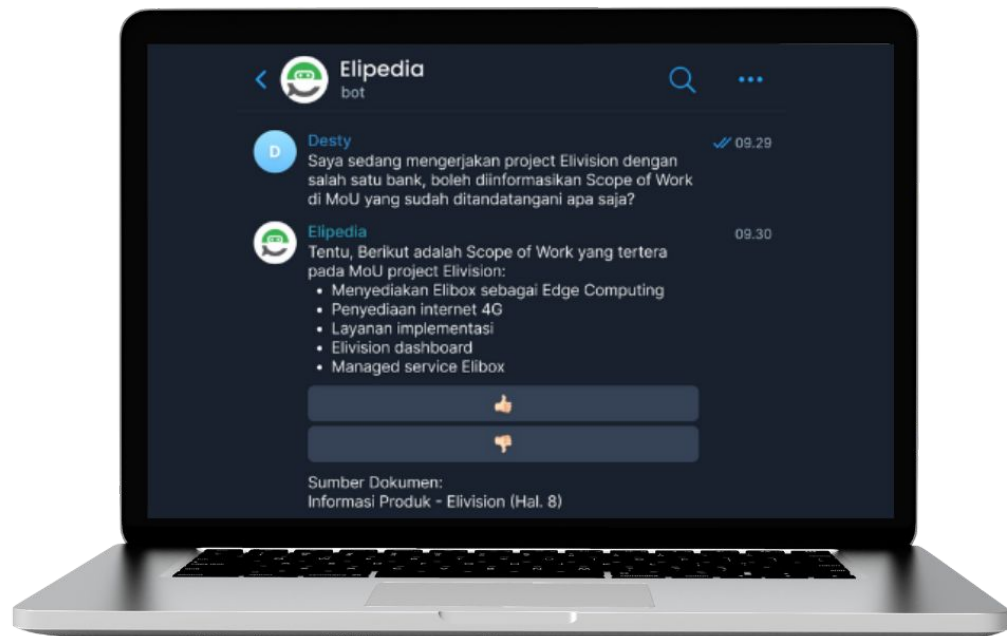
ELIPEDIA

elitery



Elitery Proudly Launches Elipedia

A Generative AI Solution for Organization's
Knowledge Management



Elitery continues to innovate in the advancement of digital transformation, one of which is by harnessing the power of Generative Artificial Intelligence (gen AI), through the launch of Elipedia. Through a strategic partnership with Google Cloud, Elipedia becomes the latest innovation from Elitery that is poised to revolutionize the knowledge management system in the digital era.



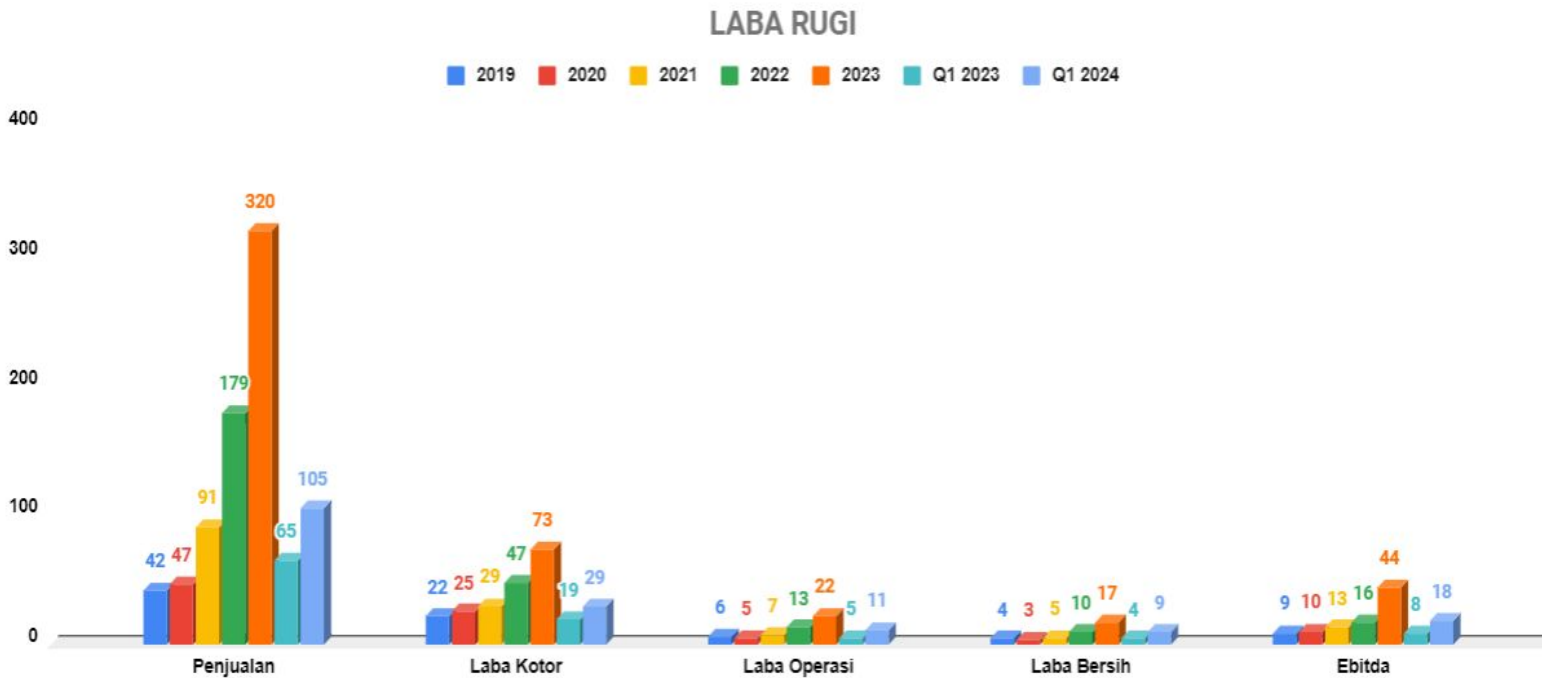
- 01 COMPANY PERFORMANCE
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FINANCIAL OVERVIEW

elitery

*in Billion Rupiah



LAPORAN LABA RUGI

Penjualan (Maret 2024)

+61.54% dari YoY Maret 2023

Laba Kotor (Maret 2024)

+52.63% dari YoY Maret 2023

Laba Bersih (Maret 2024)

+125% dari YoY Maret 2023

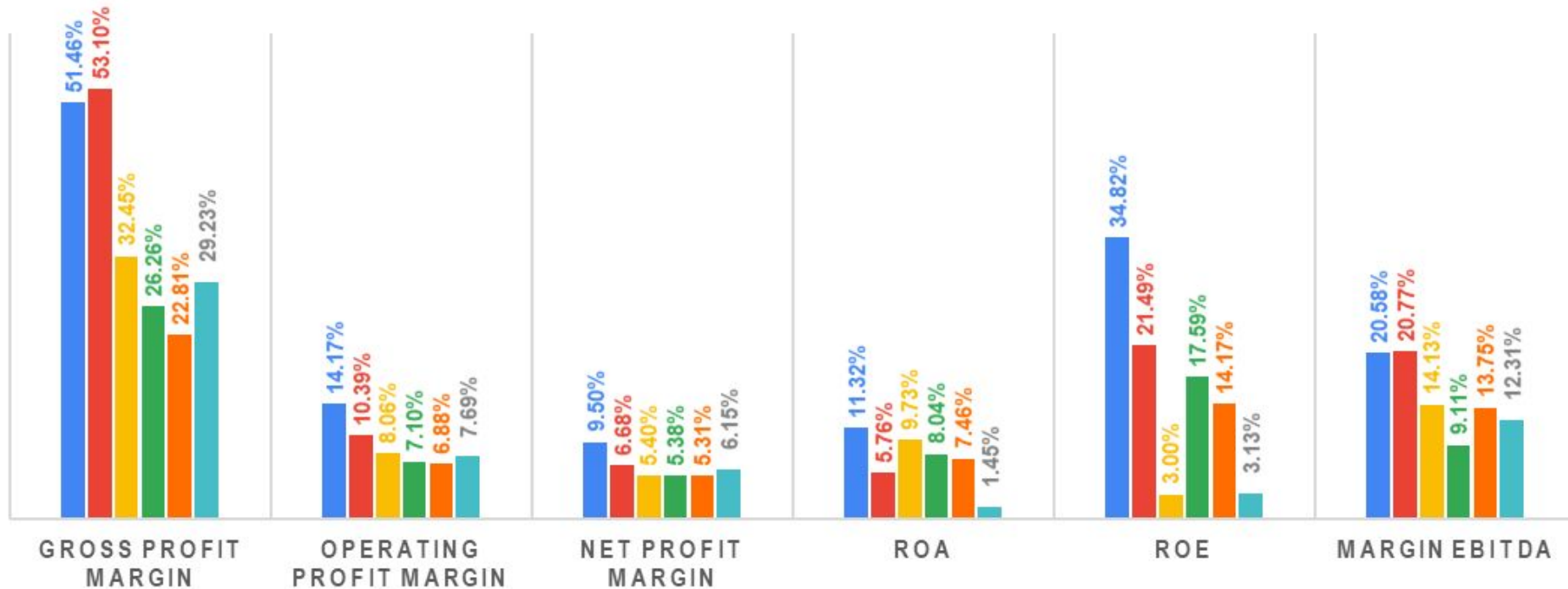


FINANCIAL OVERVIEW

PROFITABILITY RATIO

RASIO PROFITABILITAS

■ 2019 ■ 2020 ■ 2021 ■ 2022 ■ 2023 ■ 2024



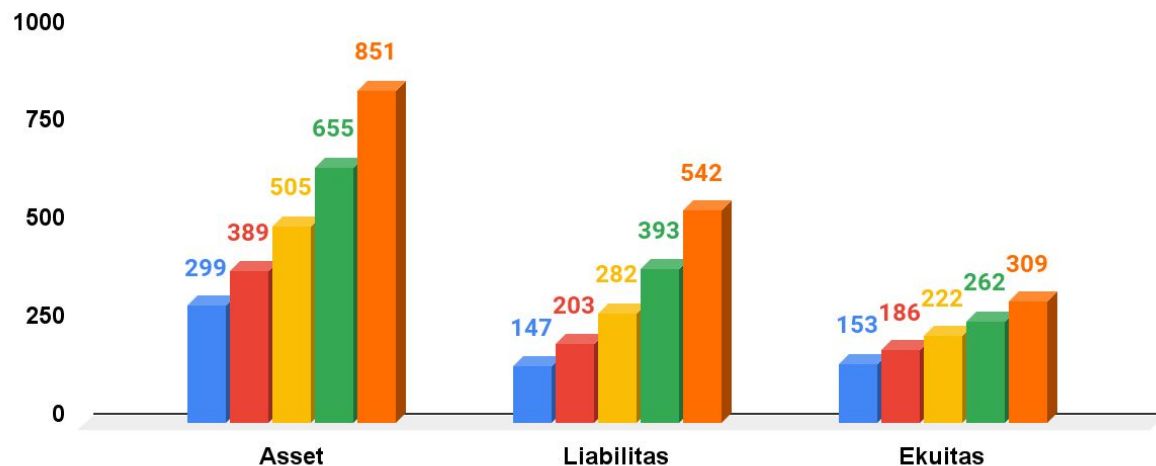


PROJECTED BALANCE SHEET AND INCOME STATEMENT (PROFIT & LOSS)

*in Billion Rupiah

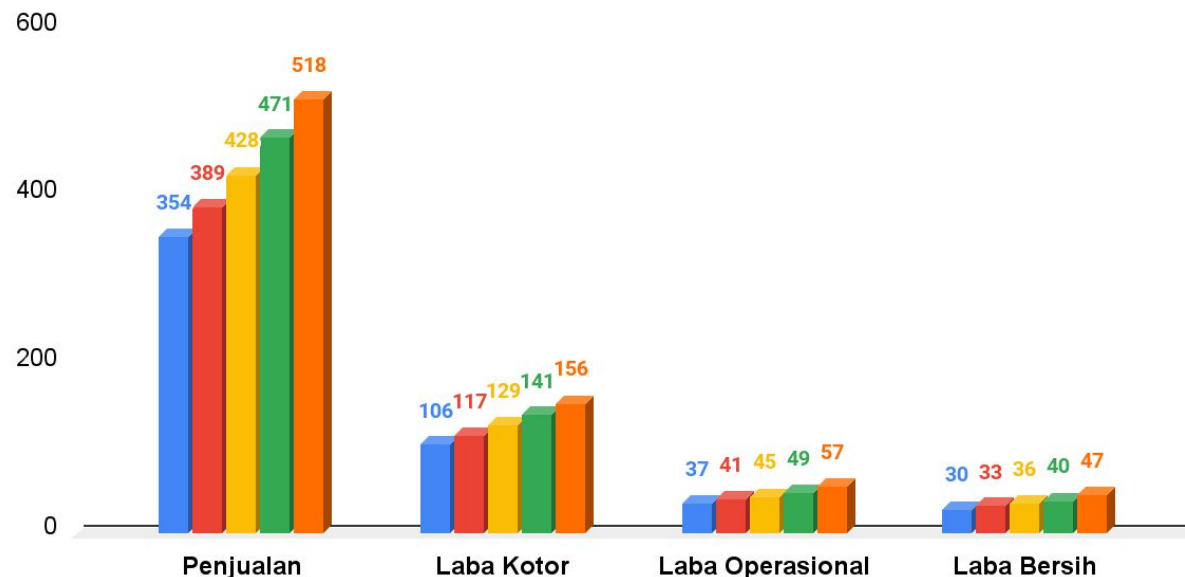
Proyeksi Neraca

■ 2024 ■ 2025 ■ 2026 ■ 2027 ■ 2028



Proyeksi Laba Rugi

■ 2024 ■ 2025 ■ 2026 ■ 2027 ■ 2028





- 01 COMPANY PERFORMANCE
- 02 STRATEGIC INITIATIVES & FUTURE OUTLOOK
- 03 FINANCIAL PERFORMANCE & PROJECTION
- 04 **BUSINESS ACTIVITIES**







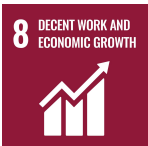



SOCIAL AND ENVIRONMENTAL RESPONSIBILITY



Rp1.180.670.188
Social and Environmental
Responsibility Activities

Source : Sustainability Report Elitery 2023

		<ol style="list-style-type: none"> 1. Elitery Jum'at Berkah Program distributed 500 rice boxes to 5 orphanages in South Jakarta, benefiting 500 orphans and dhuafa from February to June 2023. 2. The "Infaq Beras" Jum'at Berkah with Elite's Heroes Program distributed 4800 kg of rice to 21 Islamic boarding schools, benefiting 1760 santri from July to December 2023.
		<ol style="list-style-type: none"> 1. Elitery 2Pedal Cycling Team provided opportunities for young cyclists in Jakarta and surrounding areas to compete in competitions throughout Indonesia. 2. Run For Humanity 2023, in collaboration with Radeyah and Musawah Peduli and supported by the South Tangerang City Government, provided a platform for community running events that promote healthy exercise and demonstrate concern for humanity.
		<ol style="list-style-type: none"> 1. Waqf Interactive Monitor for Deliberative Studies. 2. IT Training for Children with Disabilities Fostered by the Foundation for the Advancement of Children with Disabilities (YPAC). 3. Bootcamp "Become an Elite Cloud Engineer" with Santri RQM (Rumah Quran Musawah). 4. TALENTA Program, a new partnership to strengthen Indonesia's digital ecosystem. This program is aimed at producing 60,000 work-ready graduates from 20 universities, as well as supporting 100 digital startups.
		<ol style="list-style-type: none"> 1. Elitery Jum'at Berkah Program, The Company Empowered Community MSMEs as sustainable business partners while providing direct contributions to the community through assistance to orphanages.



SOCIAL AND ENVIRONMENTAL RESPONSIBILITY



elitery

JUM'AT | elites
Wish Berkah heroes



Distributing 500 packed meals to 5 orphanages in the South Jakarta area, benefiting a total of 500 orphaned and underprivileged children from February to June 2023.

JUM'AT | elites
Wish Berkah heroes



Distributing a total of 4800 kg of rice to 21 Islamic boarding schools and 1760 students, effective from July to December 2023.



KEGIATAN TANGGUNG JAWAB SOSIAL DAN LINGKUNGAN (TJSL)



elitory

Interactive Waqf Monitor for Musawarah Studies



Improving learning effectiveness, fostering interaction among participants, and creating engaging educational and social experiences for students.

IT Training for Children with Disabilities under the Foundation for the Advancement of Children with Disabilities (YPAC)



Facilitating children with special needs under YPAC's care to prepare for participation in the annual international Information Technology (IT) competition GITC.

Bootcamp 'Become an Elite Cloud Engineer' with Santri RQM (Musawarah Quran House)



Developing the cloud computing skills of students to become agents of change in the Indonesian technology landscape.



Internal Events

1. Peresmian Perdana Saham Elitery
2. Membuka Anak Usaha di Malaysia
3. Town Hall Elitery Q1 2023
4. Town Hall Elitery Q2 2023
5. Town Hall Elitery Q3 2023
6. Town Hall Elitery Q4 2023
7. RUPS dan PUBEX 2023
8. Rapat Rencana Kerja 2024

Partnership Events

- | | |
|---------------------------------------------------------------|--------------------------------------------------------------------------------------------|
| 1. Buka Puasa Bersama Elitery dan Tim Google Cloud Indonesia | 10. INDOSEC |
| 2. ASECH - Center of Excellence on Smart City DS II | 11. TALENTA Event TPB 2023 Universitas Padjadjaran |
| 3. TALENTA FORUM | 12. Acara Indonesia Academic Forum For Cyber – Security |
| 4. Event Cybersecurity Elitery with CrowdStrike | 13. TALENTA Gerakan Literasi Cloud Computing Universitas Bengkulu |
| 5. Google Cloud Summit | 14. HIMSS (Healthcare Information and Management Systems Society) Global Health Conference |
| 6. ASECH - Center of Excellence on Smart City | 15. TALENTA 2023 bersama UNIKU |
| 7. IPA Convex 2023 | 16. Jakarta Smart City Forum 2023 |
| 8. AWS Public Sector Day 2023 | 17. TALENTA - Opening Academy Bootcamp 2023 |
| 9. Seminar “Safeguarding IT Infrastructure From Cyber Threat” | 18. TALENTA UIN Aceh |
| | 19. TALENTA UNPAD |

Customer Events

1. Sosialisasi MRT Dengan Anggota Bursa
2. Buka Puasa Bersama Anggota Bursa
3. Seminar Peningkatan Layanan Pelanggan dan Operasional ATM Melalui Pemantauan Video Tingkat Lanjut dan Manajemen
4. Google Cloud & Elitery Day: Pemanfaatan Data Analytics & Keamanan Siber dalam Tata Kelola Pemerintahan
5. Seminar Sustainable Cloud, Secure Future: How Cloud Technology is Driving Sustainability and Security Innovation



EVENT DOCUMENTATION



April 2023
ASECH - ASEAN Smart City Network Discussion # 2



May 2023
Visit to Mandiant - Singapore



May 2023
AWS Summit - Singapore



May 2023
Google Executive Briefing - Cloud Space, New York



May 2023
CrowdStrike Event



June 2023
ASECH - ASEAN Smart City Network Discussion # 4



June 2023
Secure Cloud, Sustainable Future Elitery x Google Cloud



June 2023
Google Cloud Summit



EVENT DOCUMENTATION



July 2023
AWS Public Sector Day



July 2023
IPA Convex Oil & Gas



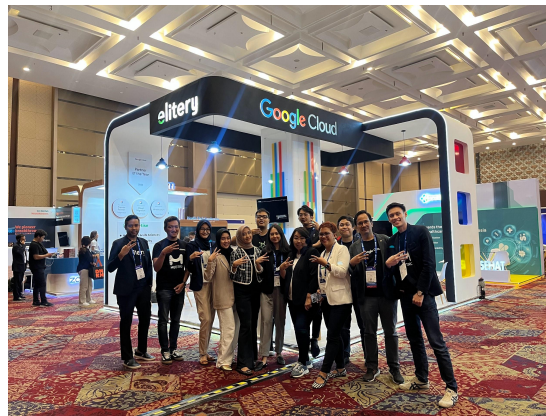
August 2023
Google Coaching Clinic



August 2023
Indosec 2023 - Cybersecurity



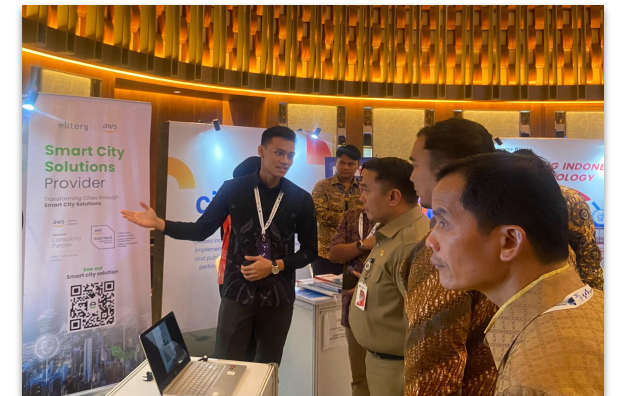
September 2023
Google Cloud & Elitery Day - Yogyakarta



September 2023
HIMSS - Healthcare



October 2023
Crayon Event : Microsoft x Azure



October 2023
Jakarta Smart City Event



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THANK YOU

www.elitery.com