PUBLIC EXPOSE (PAPARAN PUBLIK) 2025

PT. Data Sinergitama Jaya Tbk (Elitery)

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elitery

BOARD OF COMMISSIONERS AND DIRECTORS

Roestiandi Tsamanov
President Commissioners

Thomas Irawan Tjahjono
Commissioners

Peter Djatmiko
Independent Commissioners

Kresna Adiprawira
President Director

Frans Sulandara
Vice President Director

Audy Satria Wardhana
Director

Ery Setyo Wibowo
Director

Indra Dwiputra
Director

Erwin Damar Prasetyo
Director

elitery

Great Place To Work. Certified

Our Services

ELITERY
Managed Service Provider

14+
Years
Of Managed Service Experiences

100%
of our engineers are certified
Google Cloud, AWS, Microsoft, VMWare

200+
Government & Enterprise Customers
Under Our Management

1000+
Cloud Resources
Under Our Management

500+
Servers
Protected by Elicovery

3000+
ATM Banking
Under Elivision Monitoring

Managed Cloud Services

Managed Security Services

Our Products

Elipedia
Enhancing Your Knowledge Management System

elicovery
Disaster Recovery as a Service

elivision
Video Monitoring & Data Management

Medtro
Medical Data Integrator

Our Achievements

Google Cloud Partner
Managed Service Provider

Premier Partner
Google Cloud

Google Cloud
ASIA-PACIFIC
Partner of the Year
Public Sector
2023

Google Cloud
ASIA-PACIFIC
Partner of the Year
Public Sector
2024

SPECIALIZATION
Cloud Migration
Google Cloud

SPECIALIZATION
Infrastructure
Google Cloud

aws partner network
Advanced
Consulting Partner
AWS Public Sector Partner

Our Cloud Partner

HUAWEI CLOUD | Partner Network | HUAWEI

Consulting Partners Standard

Solution Partner

aws

Alibaba Cloud

VISION & MISSION

VISION

To be in the leader quadrant of the Gartner Magic Quadrant for **"Public Cloud IT Transformation Services"**

MISSION

To bring **benefits for society** by using **information technology**

elitery

Great Place To Work® Certified DEC 2024-DEC 2025 IDN

ELITERY'S JOURNEY

Our Path of Transformation in Delivering Secure and Scalable IT Solutions.

2011

PT Data Sinergitama Jaya founded

2022

Go Public (IPO)

2023

Become Indonesia Market Leader in Cloud MSP for Public Sector

2024

Expand to ASEAN Market

2025

Become Indonesia Market Leader in Cloud MSP for Public and Enterprise Sector

WE ARE HERE

2029

Expand to APAC Market

2035

Leader in Gartner Magic Quadrant, Worldwide
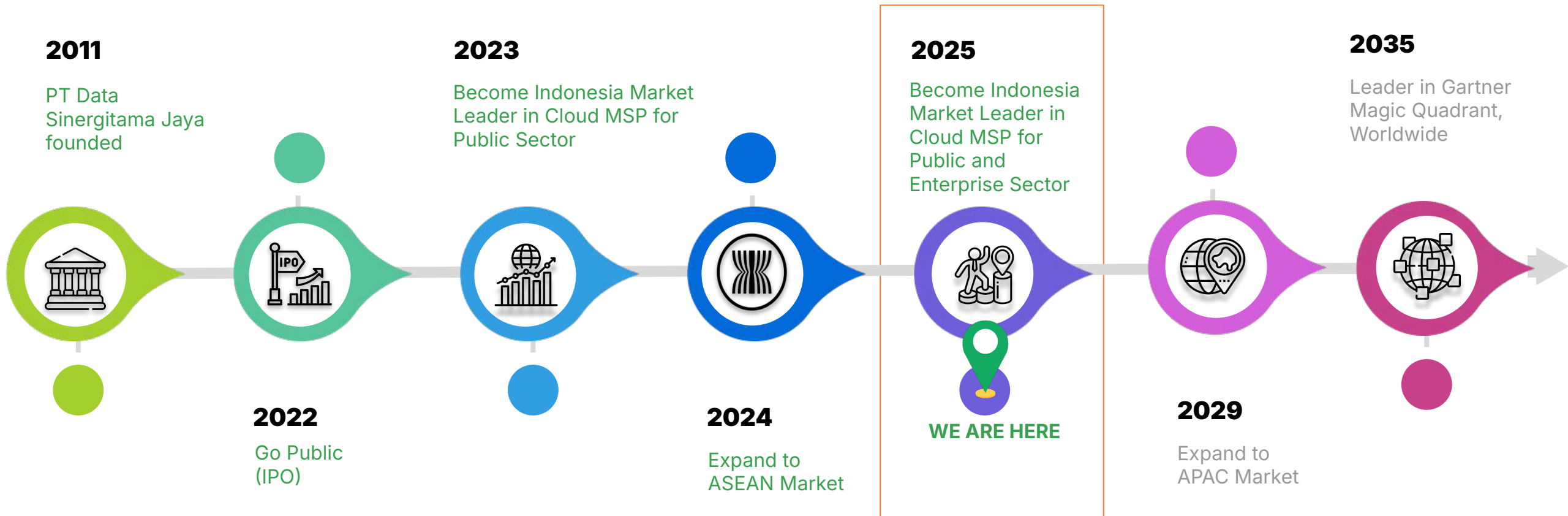
elitery

ACHIEVEMENTS

Elitery Mendapatkan Spesialisasi
Google Cloud Security – Services Partner Specialization
10 April 2025

Great Place To Work
Indonesia Certified
Dec 2024 - Dec 2025

Google Cloud Public Sector Partner of the Year Award winner 2024 - Asia Pacific

First Google Cloud Local Managed Services Provider (MSP) in Indonesia

Google Cloud Managed Security Services Provider (MSSP)

Indonesia Best CX- EX Strategy Award 2024 SWA Award
Indra Dwiputra & Ery Setyo Wibowo- Director of Elitery

Indonesia Best CFO 2024 SWA Award
Erwin Damar Prasetyo - Director of Elitery

Google Cloud Partner All- star 2024
- **Solutions Engineering- Fadhlan Septianto Eka**
- **Marketing - Rafi Adinandra**
- **Sales - Wine Anita Tesa**

Taxpayer Award
from DJP Regional Office of the South Jakarta

Indonesia Best CEO 2023 SWA Award
Kresna Adiprawira - President Director of Elitery

EMPLOYEE EXPERIENCE

91%

of employees at elitery say it is a great place to work compared to 59% of employees at a typical Global company

Turn Over Employee

1,6% (per June 2025)

Employee Training

96% (117 Eliters)

Employee Certification

72 Eliters

Bachelor & Postgraduate Scholarship

9 Eliters

Data as of December 2024 until June 2025

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elitery

CUSTOMER EXPERIENCE

95% Customer Satisfaction

Across 143 clients — reflecting our commitment to quality, reliability, and client-focused solutions.

Retain Customer
85%

Total Customer
143

SLA (Service Level Agreement)
99%

Customer Loyalty for 8 years+
60

Event Activities in 2024
64

Data as of December 2024 until June 2025

elitery | Great Place To Work® Certified DEC 2024-DEC 2025 IDN

SERVICES & PRODUCTS ELITERY

As of 2024, Elitery has served **143 customers** with a **95% satisfaction rate**.
By 2025, **60 customers (24.3%)** have stayed with us for **8+ years**, reflecting our commitment to reliable, high-quality solutions.

Service

Elite Cloud Managed Service (ECMS)

Cloud infrastructure setup, migration, and 24/7 monitoring.

63 *Customers*
20 *New Contracts*
43 *Existing Projects*

Elite Managed Security Services (EMSS)

24/7 cybersecurity protection, threat detection, and response.

13 *Customers*
4 *New Contracts*
9 *Existing Projects*

Products

Elipedia

Enterprise-ready AI-based Knowledge Management Chatbot

3 *Customers*
2 *New Contracts*
1 *Existing Project*

Elicovery

Disaster Recovery as a Service (DRaaS)

31 *Customer*
18 *New Contract*
13 *Existing Project*

Elivision

Video Monitoring & Data Management

3 *Customer*
3 *Existing Project*

SiPANDU

Integrated Reporting Information System

1 *Customer*
1 *New Contract*

Others

Colocation, Managed Network, BCP, IAAS, Gitlab, Elivault, Medtro
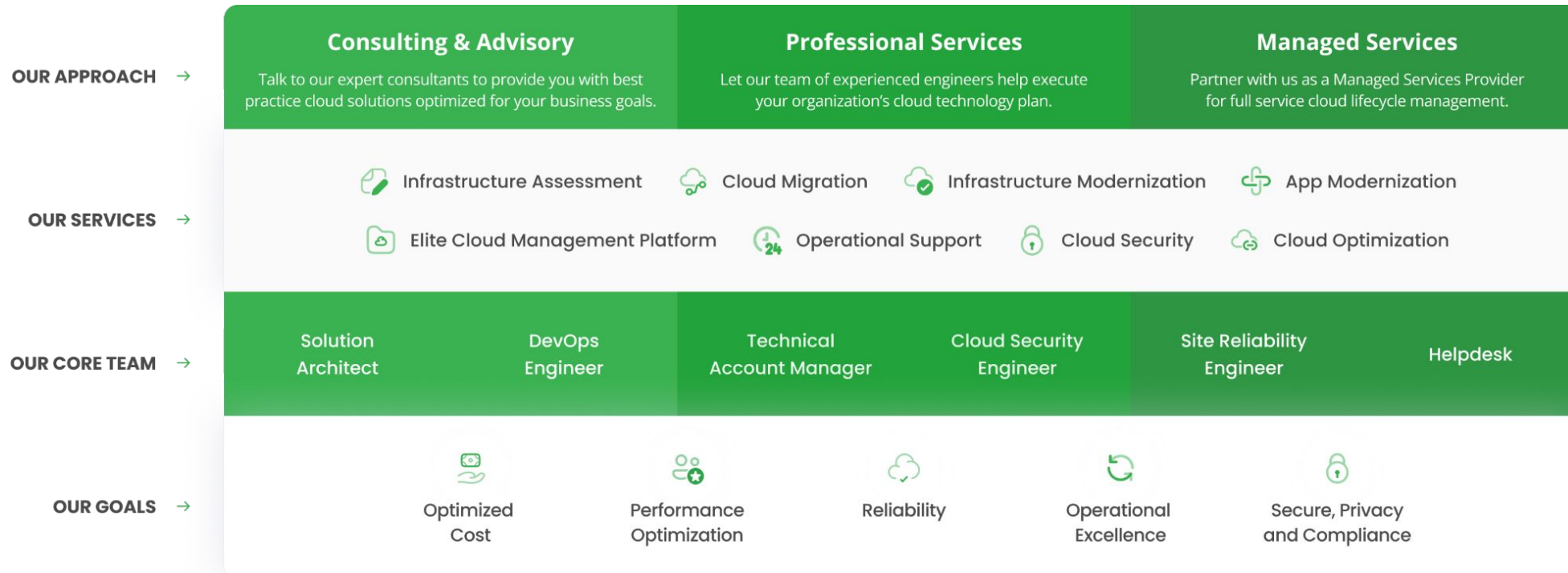
133 *Customer*
43 *New Contract*
90 *Existing Project*

Elite Cloud Management Services

One-Stop Cloud Management Service

As a Managed Service Provider, we use the combination of people, processes, and technology to deliver the best user experience for the systems we support

	Consulting & Advisory	Professional Services	Managed Services
OUR APPROACH →	Talk to our expert consultants to provide you with best practice cloud solutions optimized for your business goals.	Let our team of experienced engineers help execute your organization's cloud technology plan.	Partner with us as a Managed Services Provider for full service cloud lifecycle management.

OUR SERVICES →

- Infrastructure Assessment
- Cloud Migration
- Infrastructure Modernization
- App Modernization
- Elite Cloud Management Platform
- Operational Support
- Cloud Security
- Cloud Optimization

OUR CORE TEAM →	Solution Architect	DevOps Engineer	Technical Account Manager	Cloud Security Engineer	Site Reliability Engineer	Helpdesk

OUR GOALS →	Optimized Cost	Performance Optimization	Reliability	Operational Excellence	Secure, Privacy and Compliance

Our Customers:

KEMENTERIAN KESEHATAN REPUBLIK INDONESIA · KEMENTERIAN KEBUDAYAAN REPUBLIK INDONESIA · PU · KOMDIGI · DISKOMINFOS Pemerintah Provinsi Bali · REPUBLIK INDONESIA · diskominfo jabar · IDX Indonesia Stock Exchange · BANK BRI · raya · GlobalExcel · STI

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Elite Managed Security Service (EMSS)

Protect your business 24/7 with end-to-end cybersecurity Service

Benefit for Business → Operational Efficiency | 24/7 Proactive service | Advanced Cybersecurity Platform

Tailored Security Solutions from Elite Expert

Endpoint Detection & Response (EDR)

Endpoint Detection & Respon | Next Generation Antivirus | Extended Detection & Response | Cloud Security

Managed Detection & Response(MDR)

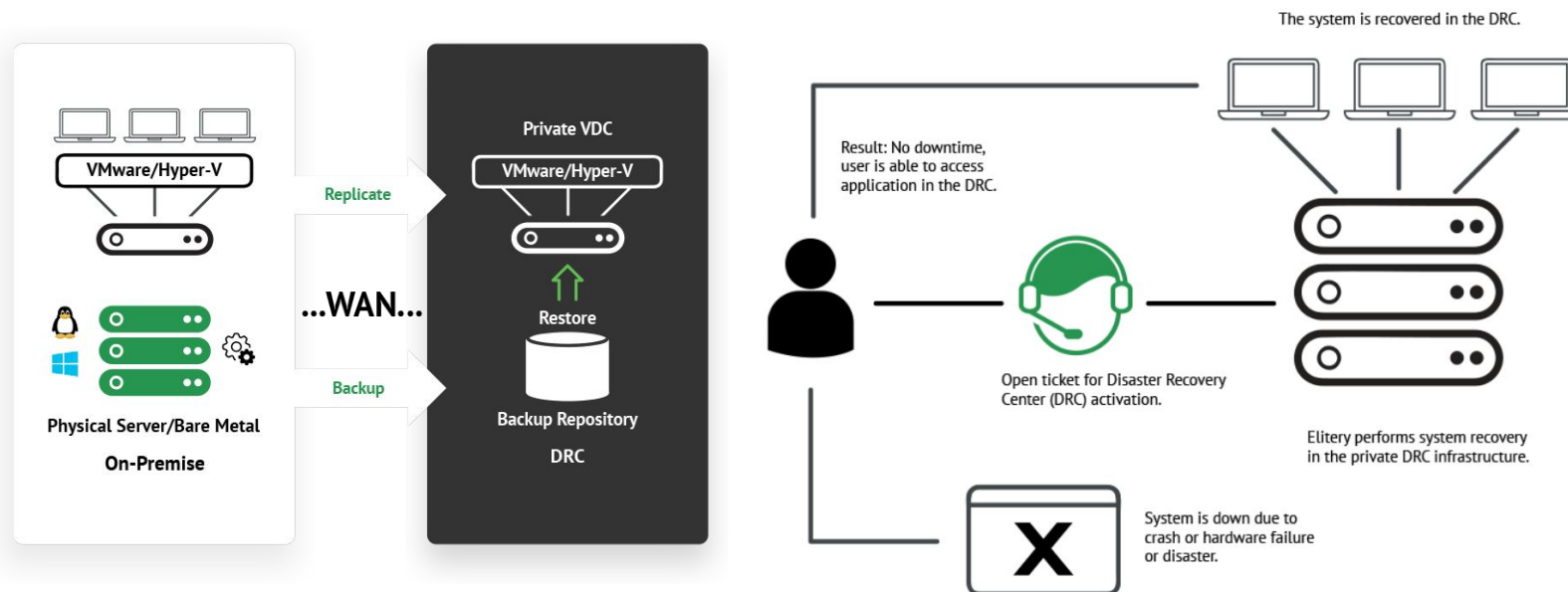24/7 MDR & Threat Hunting | Security Operation Center | Security Monitoring 24/7 | Vulnerability Assessment

Our Customers:

KEMENTERIAN KEBUDAYAAN REPUBLIK INDONESIA | diskominfo jabar | raya | antam

elitery

ELICOVERY & ELIVAULT

Disaster Recovery and Backup as a Service

Physical Server/Bare Metal

On-Premise

Replicate

...WAN...

Backup

Private VDC

VMware/Hyper-V

Restore

Backup Repository

DRC

The system is recovered in the DRC.

Result: No downtime, user is able to access application in the DRC.

Open ticket for Disaster Recovery Center (DRC) activation.

Elitery performs system recovery in the private DRC infrastructure.

System is down due to crash or hardware failure or disaster.

Easy Installation

Secure Backup & Fast Recovery

Proactive Monitoring & Analytics

Our Customers:

elitery

Great Place To Work® Certified DEC 2024-DEC 2025 IDN

ELIPEDIA

Elipedia bot

Desty 09.29
Berapa lama masa percobaan karyawan baru Elitery?

Elipedia 09.30
Karyawan dengan Waktu Kerja Tidak Tertentu wajib menjalani masa percobaan selama 3 (tiga) bulan sejak Perjanjian Kerja diberlakukan.

Sumber Dokumen:
Peraturan Perusahaan PT. Data Sinergitama Jaya, Tbk

Desty 09.29
Apa saja produk dan layanan yang dimiliki Elitery?

Elipedia 09.30
Elitery memiliki produk dan layanan sebagai berikut:
• Elite Cloud Managed Services
• Elite Managed Security Services
• Elicovery (Disaster Recovery as a Services)
• Medtro (Medical Data Integrator)
• Elivision (Video Monitoring & Data Management)

Sumber Dokumen:
Profil Perusahaan Elitery Tahun 2024

Desty 09.29
Saya ingin mengajukan benefit tunjangan pendidikan, apa yang harus saya lakukan?

Elipedia 09.30
Hal yang harus dilakukan untuk memperoleh tunjangan pendidikan adalah mengirimkan proposal pendidikan, yang meliputi informasi dibawah ini:
• Latar Belakang
• Tujuan
• Benefit bagi Karyawan dan Perusahaan
• Jenis Pendidikan
• Nama Instansi Tempat Kuliah
• Lama Pendidikan

👍
👎

Sumber Dokumen:
Surat Keputusan Direksi Benefit Tunjangan Pendidikan Karyawan

Write a message...

Enhancing Your Knowledge Management System

Faster and More Efficient

Consolidating all information within the company, both structured and unstructured, into knowledge that is easily accessible to all employees.

8x
Accelerated access to corporate data at a lower cost from multiple knowledge sources.

75%
Empowering employees with quick and easy access to company information typically obtained from Human Resources.

Source: IBM

24x7
Enabling self-service and delivering a consistent experience across all channels to address queries from every user, **even outside of operational hours.**

With Elipedia, knowledge loss due to employee turnover is a thing of the past!

All information can be converted into AI-powered corporate knowledge that is easily and quickly accessible via web-based or application-based chatbots.

Elipedia Benefits:

Collective Knowledge   Enhancing Productivity   Knowledge Data Security

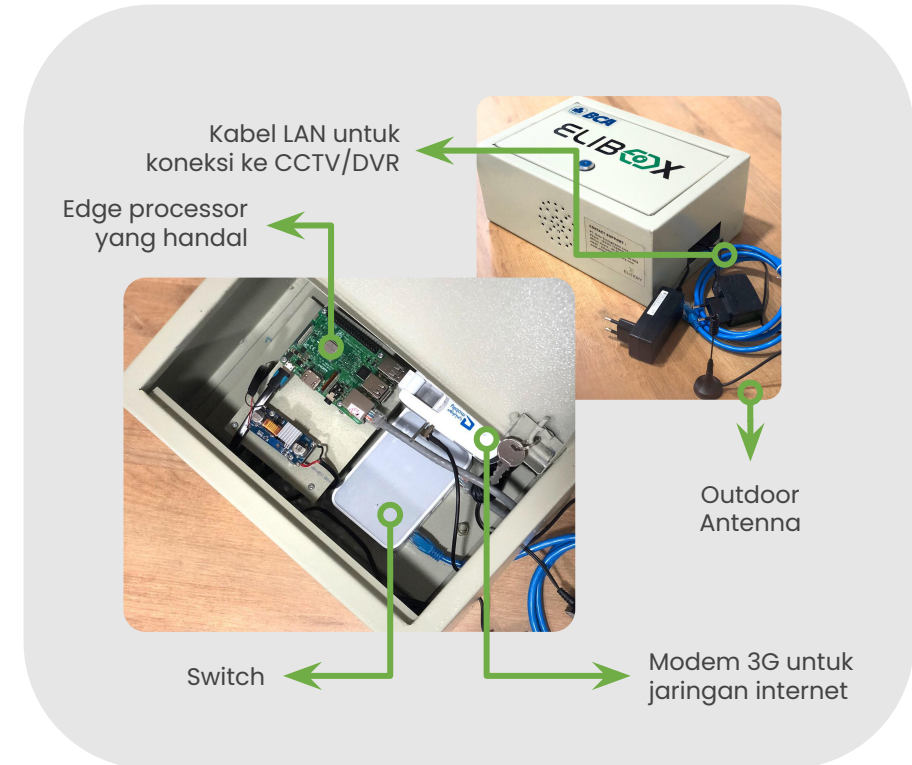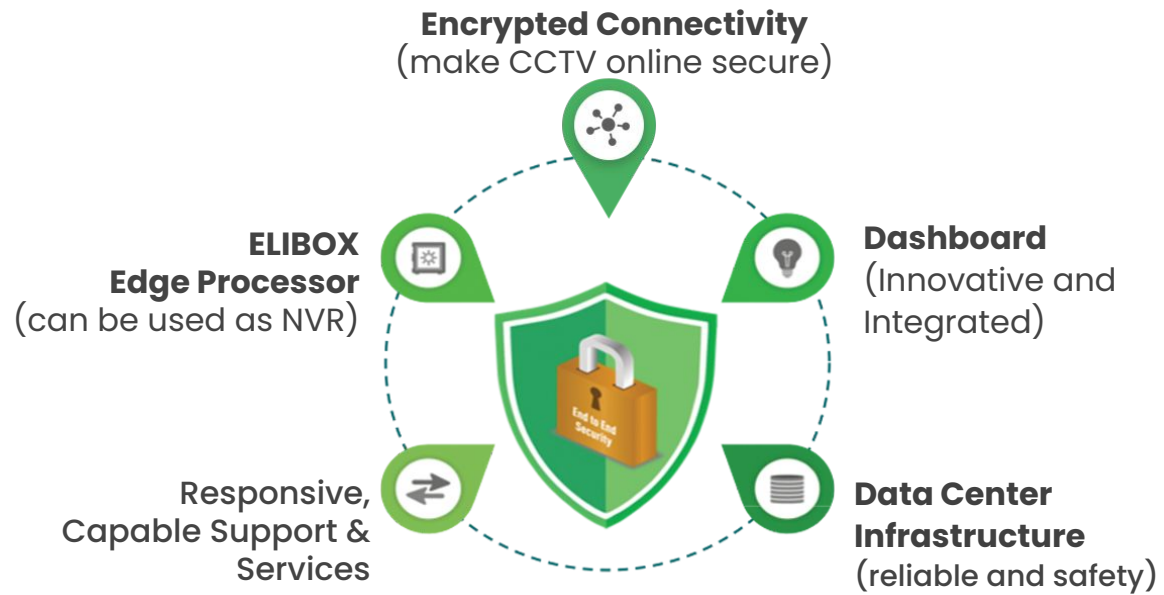**Our Customers:**

SAMPOERNA SCHOOLS SYSTEM   diskominfo jabar

Learn more: elitery.com/elipedia/

elitery

ELIVISION

All-in-One Video Monitoring Solution

Encrypted Connectivity
(make CCTV online secure)

**ELIBOX
Edge Processor**
(can be used as NVR)

Dashboard
(Innovative and Integrated)

Responsive, Capable Support & Services

Data Center Infrastructure
(reliable and safety)

End to End Security

Kabel LAN untuk koneksi ke CCTV/DVR

Edge processor yang handal

Outdoor Antenna

Switch

Modem 3G untuk jaringan internet

Our Customers:

BCA GRUP BCA

lintasarta empowering your future

AEROSEA NIRWANA INDONESIA

SUASA BENUA SUKSES

BARKA BUMI

COMPANY ACTIVITY

64 **Activities in 2024**

32 *External Events*
21 *Partnership & Marketing*
11 *Internal Events*

June 2025
"Future-Ready Security: Intelligence-Driven Defense for Any Environment" with Google Cloud

May 2025
Google Summit Jakarta 2025

May 2025
Elitery and BSSN Collaboration: MoU and Cooperation Agreement Signing

May 2025
MSP Renewal Audit

March 2025
Iftar Party with GCP

April 2025
Public Sector Day Malaysia

February 2025
Elitery and RSK Workshop on Cyber Security Readiness

February 2025
Security Infrastructure Workshop with BSSN

January 2025
Crowd Connect Partner Event

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PROFIT & LOSS

elitery

Great Place To Work® Certified DEC 2024-DEC 2025 IDN

Revenue

- +49,7%
- 500 / 400 / 300 / 200 / 100 / 0
- Billion
- 320 — Dec 2023
- 478 — Dec 2024
- +28,7%
- 106 — Q1 2024
- 136 — Q1 2025

Net Profit

- +51,3%
- 25 / 20 / 15 / 10 / 5 / 0
- 17 — Dec 2023
- 26 — Dec 2024
- (14,6%)
- 9 — Q1 2024
- 7 — Q1 2025

Gross Profit

- +57,4%
- 120 / 100 / 80 / 60 / 40 / 20 / 0
- 73 — Dec 2023
- 115 — Dec 2024
- +11,8%
- 29 — Q1 2024
- 32 — Q1 2025

Operating Profit

- +51%
- 35 / 30 / 25 / 20 / 15 / 10 / 5 / 0
- 24 — Dec 2023
- 36 — Dec 2024
- (12,3%)
- 11 — Q1 2024
- 10 — Q1 2025

EBITDA

- +57,6%
- 70 / 60 / 50 / 40 / 30 / 20 / 10 / 0
- 42 — Dec 2023
- 66 — Dec 2024
- (3,5%)
- 18 — Q1 2024
- 17 — Q1 2025
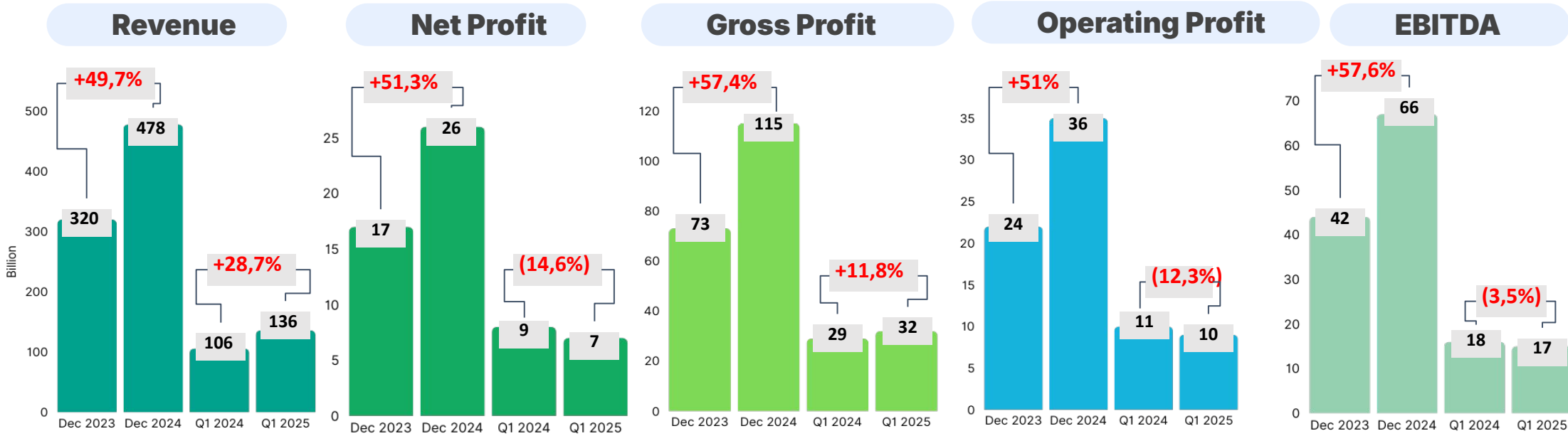
Revenue	🔺 +49.7% YoY	🔺 +28.7% QoQ
Net Profit	🔺 +51.3% YoY	🔻 (14.6%) QoQ
Gross Profit	🔺 +57.4% YoY	🔺 +11.8% QoQ
Operating Profit	🔺 +51% YoY	🔻 (12.3%) QoQ
EBITDA	🔺 +57.6% YoY	🔻 (3.5%) QoQ

Elitery continues to demonstrate strong financial performance with consistent year-on-year growth across all key metrics. Despite slight quarter-on-quarter adjustments, the company remains on a solid path of sustainable profitability and operational efficiency.
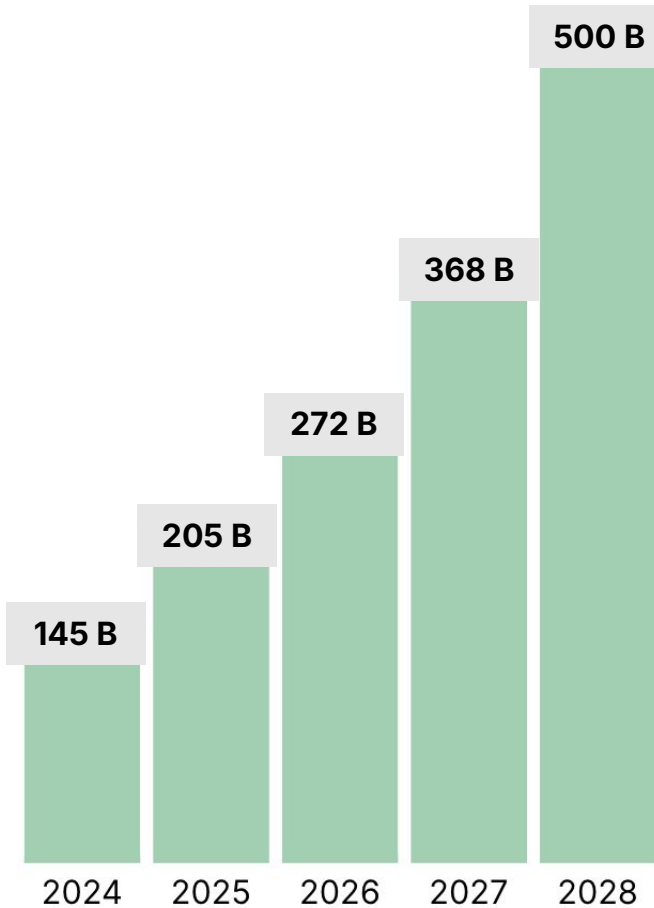
PROFITABILITY RATIO
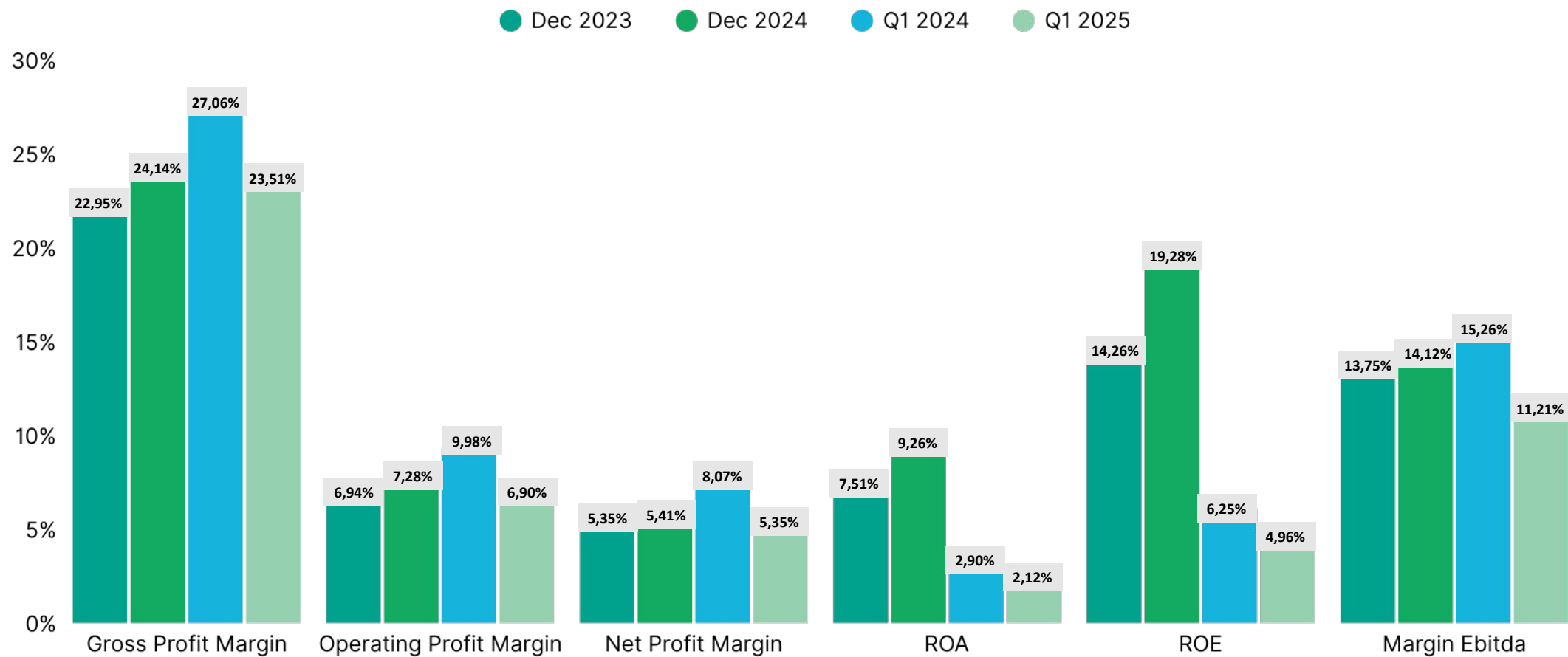
Elitery's profitability demonstrates a robust performance, highlighted by our Gross Profit Margin reaching 27.06% in Q1 2024. While ROA and ROE saw a moderation in Q1 2025, this directs our strategic focus towards optimizing asset and equity efficiency. Despite a similar adjustment in the EBITDA Margin , the company's overall profitability remains solid.
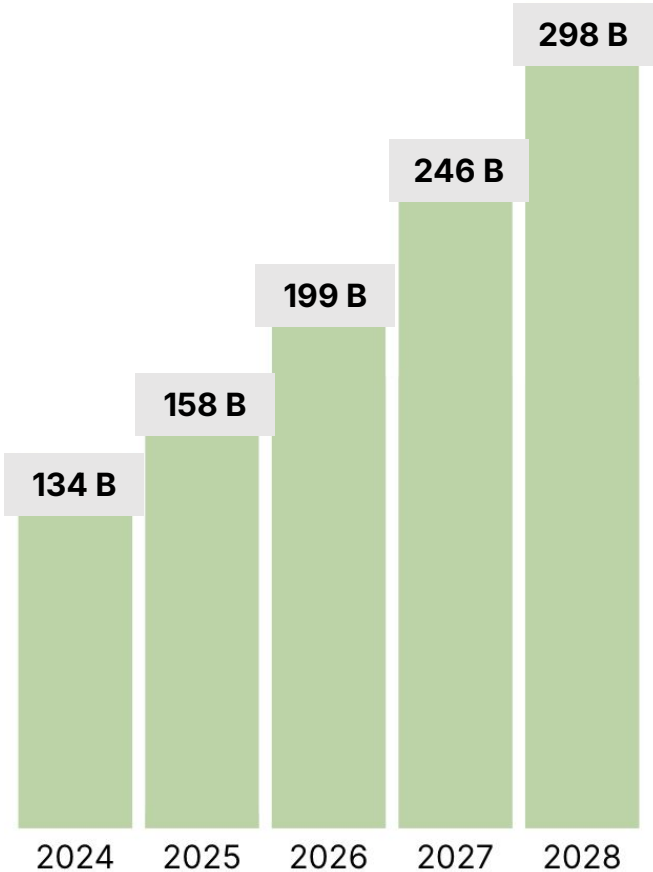
PRO FORMA BALANCE SHEET

ASSET

- 2024: 279 B
- 2025: 363 B
- 2026: 472 B
- 2027: 614 B
- 2028: 798 B

LIABILITY

- 2024: 145 B
- 2025: 205 B
- 2026: 272 B
- 2027: 368 B
- 2028: 500 B

EQUITY

- 2024: 134 B
- 2025: 158 B
- 2026: 199 B
- 2027: 246 B
- 2028: 298 B
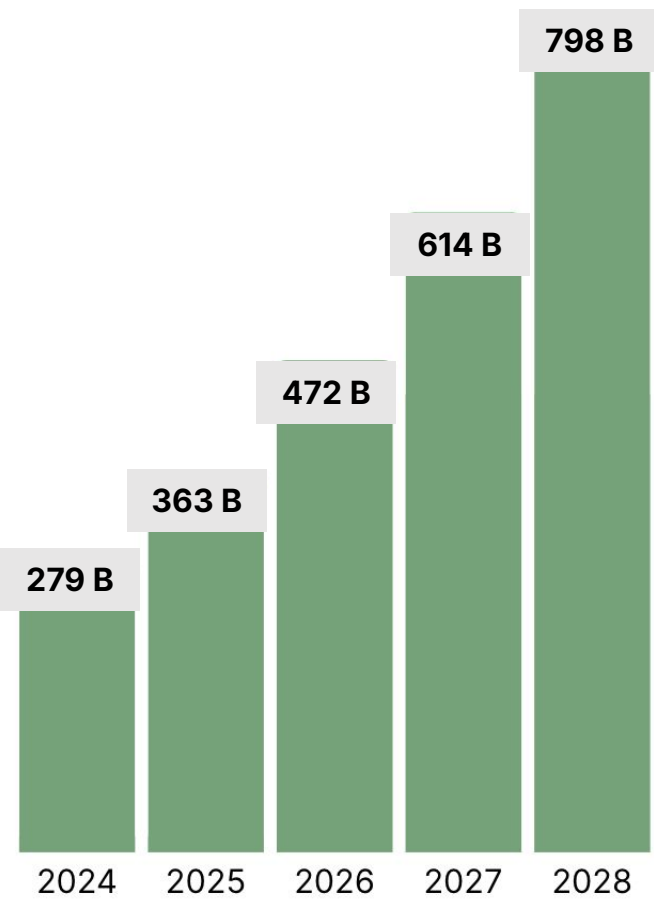
elitery

PRO FORMA INCOME STATEMENT
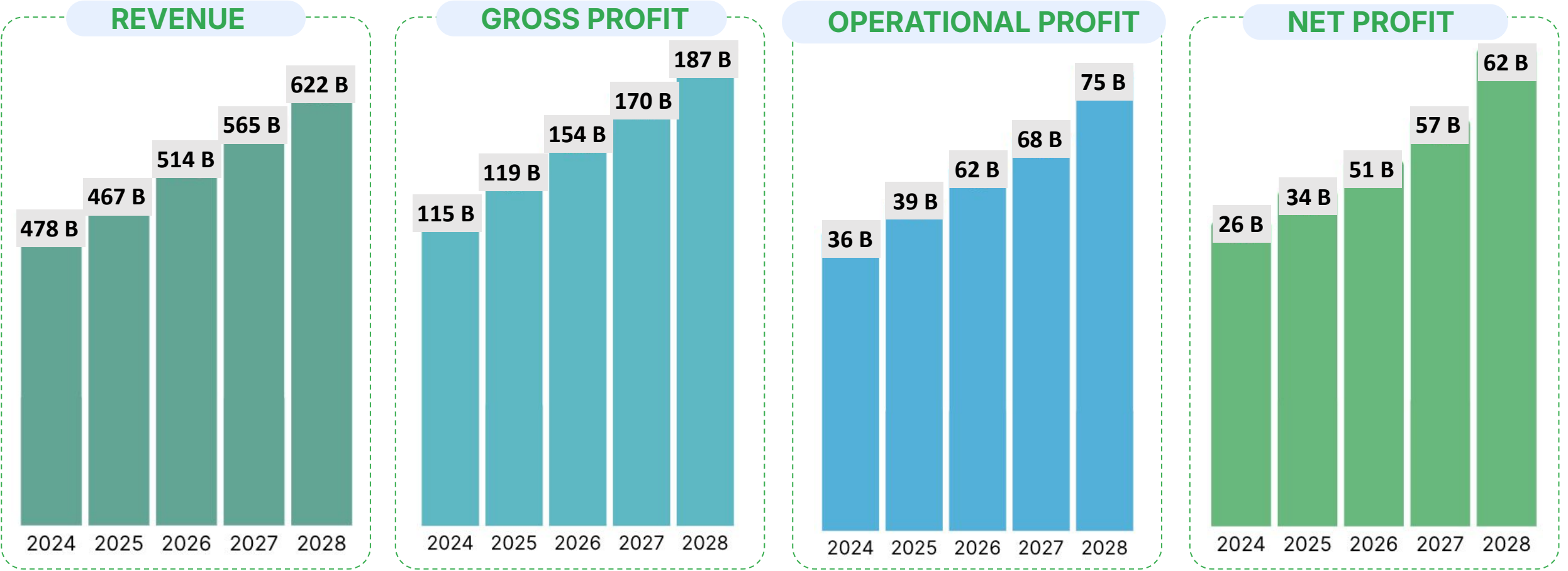
REVENUE

Year	Value
2024	478 B
2025	467 B
2026	514 B
2027	565 B
2028	622 B

GROSS PROFIT

Year	Value
2024	115 B
2025	119 B
2026	154 B
2027	170 B
2028	187 B

OPERATIONAL PROFIT

Year	Value
2024	36 B
2025	39 B
2026	62 B
2027	68 B
2028	75 B

NET PROFIT

Year	Value
2024	26 B
2025	34 B
2026	51 B
2027	57 B
2028	62 B

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Navigating Growth with Innovation, Resilience and Regional Focus

elitery

Short-Term Goal (1–5 Years):

- Strengthen position as a leading **Google Cloud MSP** in Indonesia.
- Expand **Elipedia (Generative AI platform)**
- Drive digital marketing through **data-driven strategies**.
- Deepen **ESG** and **CSR** initiatives in education, health, and talent development.

- Regional expansion into **Malaysia and ASEAN markets**
- **Build local service models and talent pipelines** with Malaysian universities.
- Deliver advanced cloud & security solutions for public and enterprise sectors in **Southeast Asia**.
- High digital adoption and demand for secure IT make it a key APAC entry point.
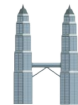
Long-Term Goal (5+ Years):

- Establish presence in **Asia Pacific markets**
- Position Elitery in the **Gartner Magic Quadrant** through product maturity, client success, and global certification.
- Become a regional leader in **cloud-managed services, AI knowledge platforms, and cybersecurity**.

Malaysia's Growing Digital Landscape: Cloud, AI, and Infrastructure Expansion

ET THE ECONOMIC TIMES

Malaysia plans national cloud policy, AI regulations

Google Cloud

Synopsis

Malaysia is set to develop a national cloud policy and ethical AI regulations, according to Prime Minister Anwar Ibrahim. The policy will focus on innovation, competitiveness, data security, and digital inclusivity. Google is investing significantly in Malaysia, promising job creation and economic growth. The country aims to become a hub for generative AI.

Malaysia plans to create a national cloud policy and introduce regulations to encourage the ethical use of artificial intelligence (AI), Prime Minister Anwar Ibrahim said on Tuesday.

TELECOM Review

Home / News / Service News /
Oracle Invests USD 6.5B in Malaysia Cloud Region to Boos

Oracle Invests USD 6.5B in Malaysia Cloud Region to Boost AI and Cloud Services

Posted on October 7, 2024 · 2 min Read

ORACLE

Oracle has announced plans to invest over USD 6.5 billion to open a public cloud region in Malaysia to meet the increasing demand for its artificial intelligence (AI) and cloud services.

The new cloud region will assist organizations in Malaysia in updating their applications, moving various workloads to the cloud, and innovating with data, analytics, and AI. Customers will have access to various services, including OCI Generative AI Agents, accelerated computing, and OCI Supercluster, the largest AI supercomputer in the cloud.

THE EDGE

Home / AWS to invest US$6.2b in Malaysia with new Asia...

Corporate | Technology | Malaysia | Top Stories

Tech

AWS to invest US$6.2b in Malaysia with new Asia Pacific Region launch

By: Isabelle Francis / theedgemalaysia.com
22 Aug 2024, 09:30 am

aws

KUALA LUMPUR (Aug 22): Amazon Web Services (AWS), an Amazon.com Inc company, announced a significant investment of US$6.2 billion (RM29.2 billion) in Malaysia through 2038 as part of its long-term commitment.

This investment accompanies the launch of the AWS Asia Pacific (Malaysia) Region, providing developers, start-ups, entrepreneurs, and enterprises in Malaysia greater options for running applications and serving end users from local AWS data centres.

The Jakarta Post

BUSINESS • COMPANIES

Google to invest $2 billion in Malaysia: Govt

The government said the cash would support 26,500 jobs across various sectors in Malaysia, including healthcare, education, and finance, and comes days after Prime Minister Anwar Ibrahim targeted at least $107 billion in investments for the semiconductor industry.

M Jagathesan (AFP)
Kuala Lumpur
Thu, May 30, 2024

Google

G oogle will invest $2 billion in Malaysia to house the firm's first data center in the country, the government said Thursday, making it the latest tech titan to pump cash into the region in search of growth opportunities.

ARTIFICIAL INTELLIGENCE

US tech heavyweight to invest $6.5 billion in Malaysia for first public cloud center

Decision follows similar moves by major tech companies such as Amazon Web Services, Microsoft, and Google

Yasin Gungor | 02.10.2024 - Update : 02.10.2024

ISTANBUL

US tech giant Oracle Corp announced Wednesday that it will open its first public cloud center in Malaysia, investing $6.5 billion to enhance the country's digital economy.

The new cloud region will offer more than 150 infrastructure and software services aimed at driving Malaysia's digital transformation and fostering innovation in artificial intelligence (AI), Malaysian Prime Minister Anwar Ibrahim said on X.

"This decision reflects the confidence and commitment of global companies in Malaysia's potential as a regional gateway for cloud

---

EQ | GlobeNewswire by notified

Malaysia Data Center Market Analysis 2025-2030: New Entrants include STACK Infrastructure, Epoch Digital, EdgeConneX and Edgenex Data Centres by DAMAC

A detailed study of the existing Malaysia data center market landscape, an in-depth industry analysis, and insightful predictions about the Malaysia data center market size during the forecast period 2025-2030.

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Elitery Expansion to Malaysia

Strategic Goal

- Expand market reach across Southeast Asia
- Establish strategic partnerships with local and regional institutions
- Launch cloud, AI, and cybersecurity initiatives in Malaysia

Massive Digital Transition

- Backed by the **MyDIGITAL blueprint**, Malaysia is undergoing a nationwide digital transformation initiative aimed at becoming a regional digital economy leader.
- Growing demand for:
  - Modern IT infrastructure
  - Cyber Attack protection
  - Cloud and AI implementation

Strong Need for Trusted Technology Partners

- Local institutions seeking expert digital transformation partners
- High demand for cloud system integration and IT automation

High Demand Market Malaysia

- Total enterprise security spending exceeds **USD 3 billion**
- Key focus areas:
  - Infrastructure Protection: **USD 1.45B**
  - Cloud Security: **USD 783M**
  - Managed Security Services: **USD 764M**

Supportive Economic & Regulatory Environment

- Stable investment climate
- Government incentives for IT and cybersecurity sectors
- Pro-digital regulations

GROUP STRUCTURE

ELITERY GROUP
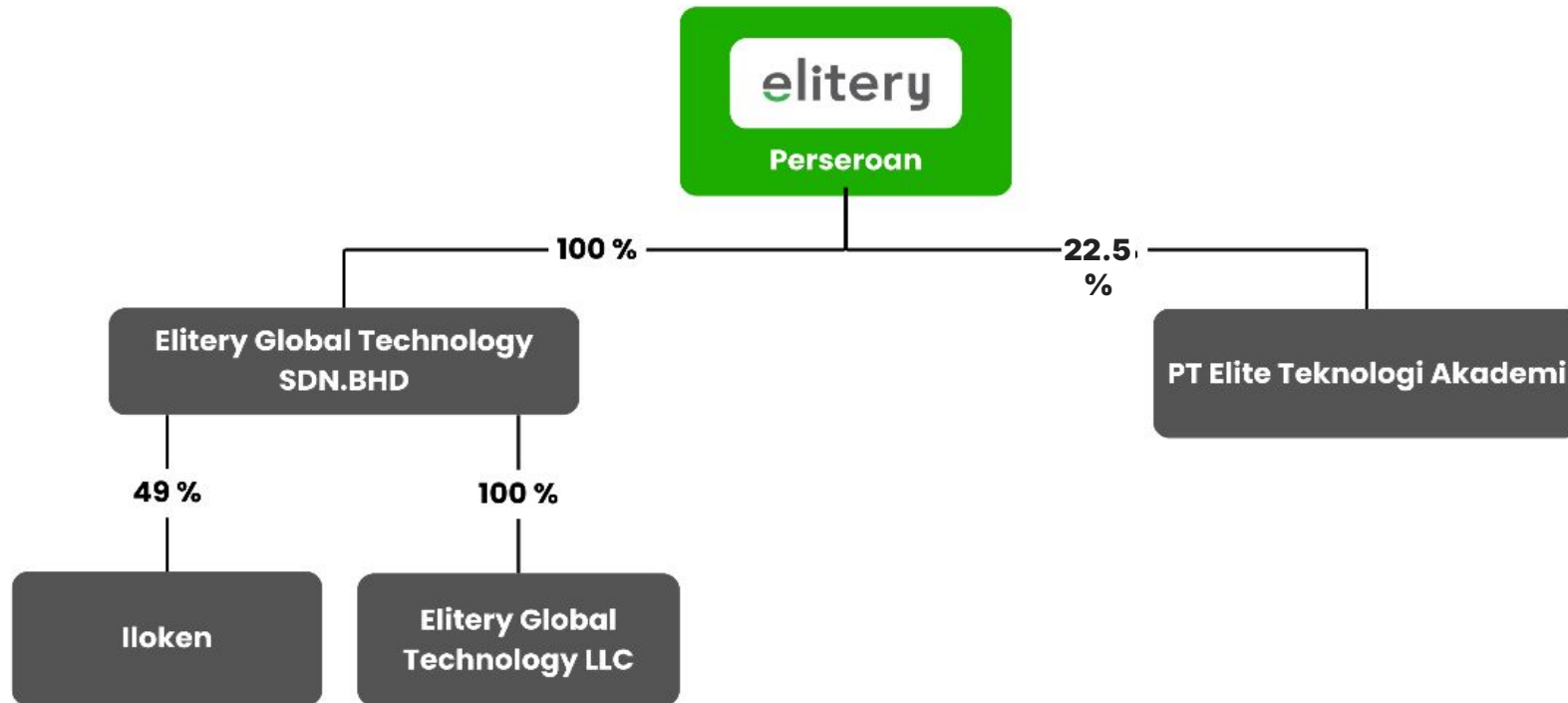
AI and Cloud Market Growth in Malaysia (2024–2030)

Growth of the Generative AI Market in Malaysia (2024–2030)

Public Cloud (SaaS) Market Trends in Malaysia (2024–2030)
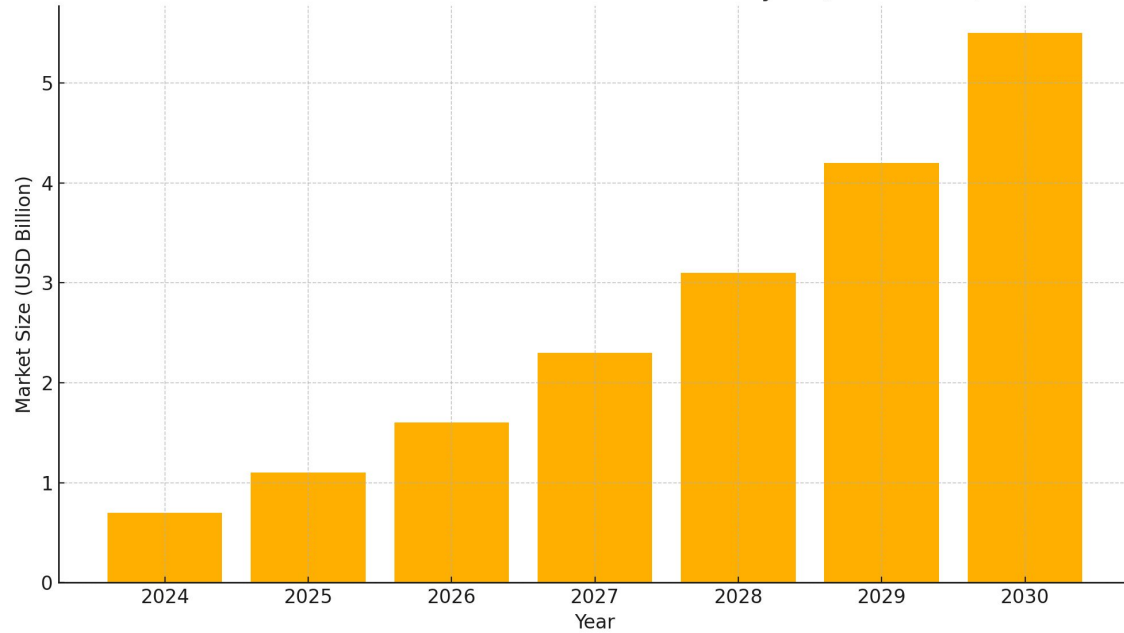
- The market size in the Generative AI market is projected to reach US$333.27m in 2025.
- The market size is expected to show an annual growth rate (CAGR 2025-2031) of 36.98%, resulting in a market volume of US$2.20bn by 2031.
- In global comparison, the largest market size will be United States (US$21.65bn in 2025).
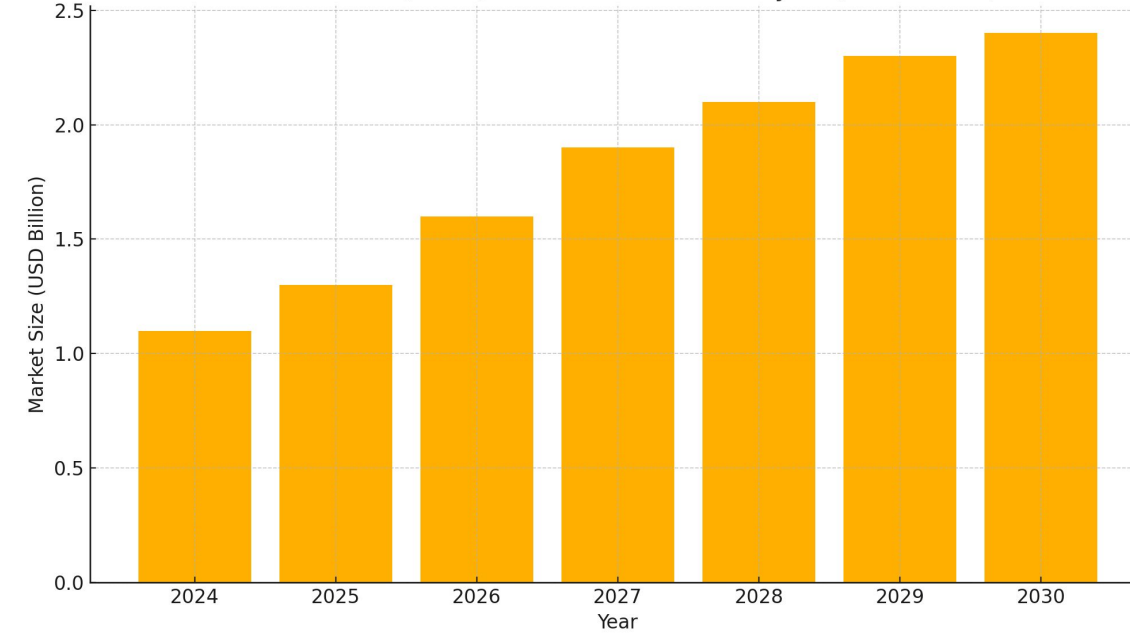
- Revenue in the Public Cloud market in Malaysia is projected to reach US$2.82bn in 2025.
- Infrastructure as a Service is expected to dominate the Malaysian market with a projected market volume of US$880.19m in 2025.
- The revenue in Malaysia is anticipated to show an annual growth rate (CAGR 2025-2030) of 23.41%, leading to a market volume of US$8.07bn by 2030.
- In comparison to the global market, the most revenue will be generated the United States, which is expected to reach US$457.71bn in 2025.
- Malaysia is witnessing a significant shift towards public cloud adoption, driven by increasing digital transformation initiatives across various sectors.

https://www.statista.com

Malaysia Information Security Spending Forecast by Segment (2023-2029)

elitery

Malaysia Information Security Spending Forecast by Segment (2023–2029)
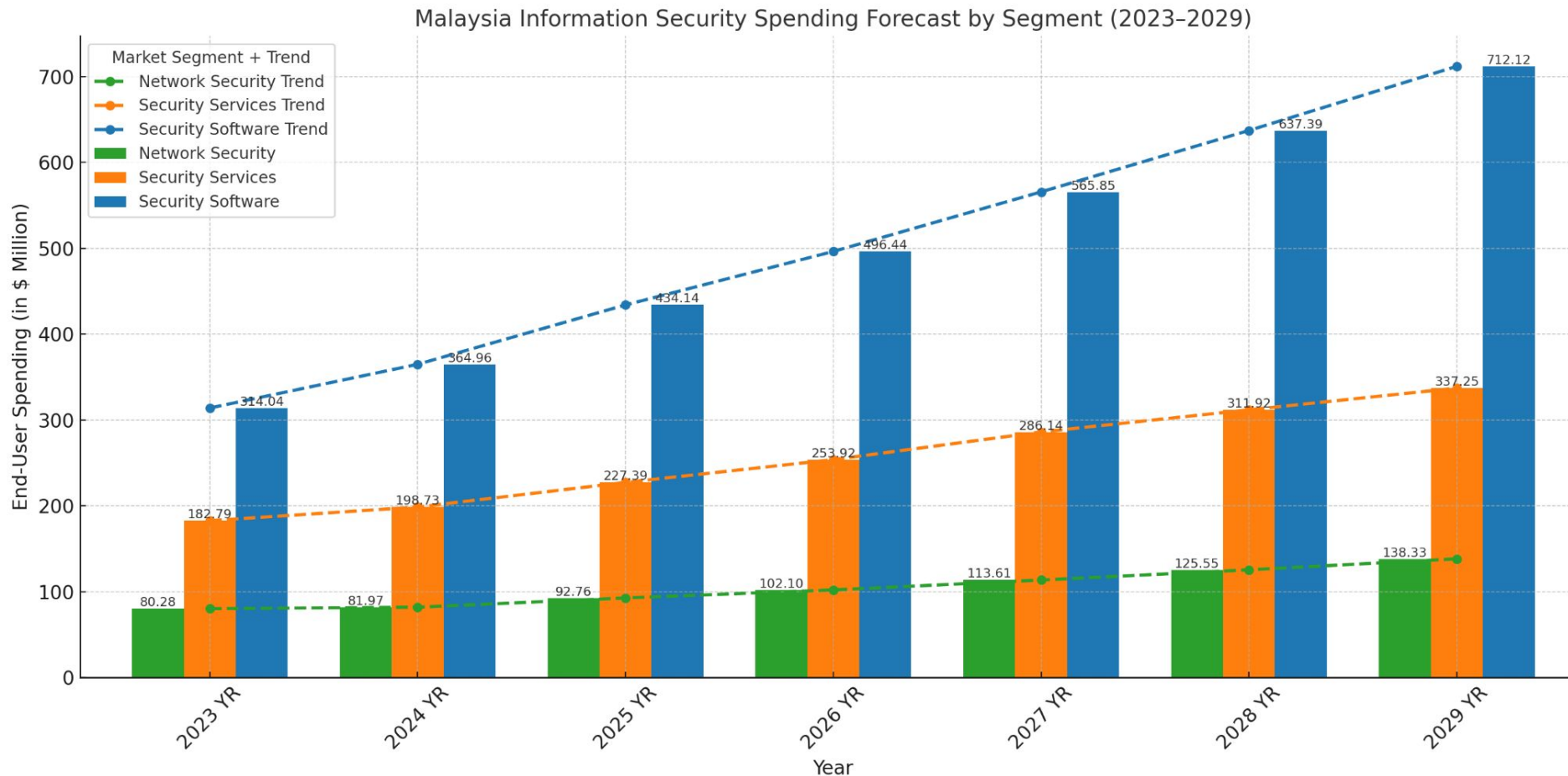
- Projected Market Growth: **+84% Over 6 Years.**
- **Security Software:** Leading the Market
- **Security Services:** Fastest Growing Segment With an overall increase of **~89%.**
- **Significant Market Shift Expected Post-2025** driven by Malaysia's national digital transformation agenda, cloud-first strategies, and increasing cyber threat complexity.
- **Strategic Entry Point for Regional Expansion.** With the launch of Elitery Gobal Technology Sdn. Bhd. Malaysia, Elitery is well-positioned to capitalize on this growth curve through localized solutions and strategic partnerships.

Gartner Market Statistics
Information Security Worldwide Forecast, 2023–2029 (1Q25) Update

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Future-Proofing with Cloud
Market Growth Insights for 2025 and Beyond

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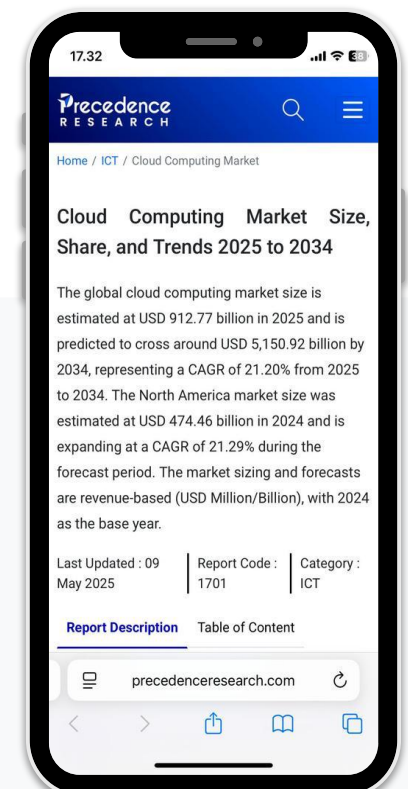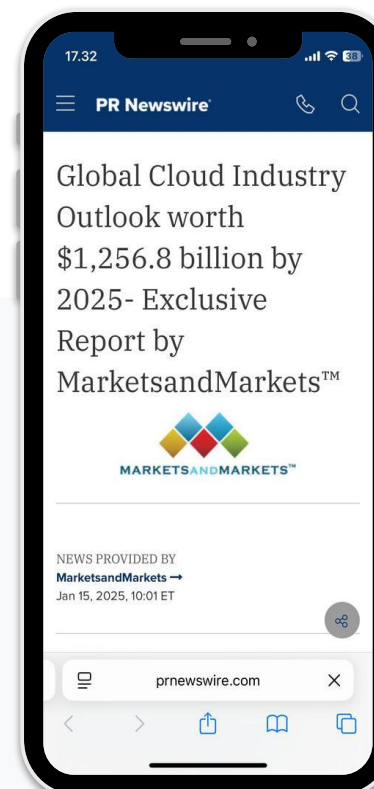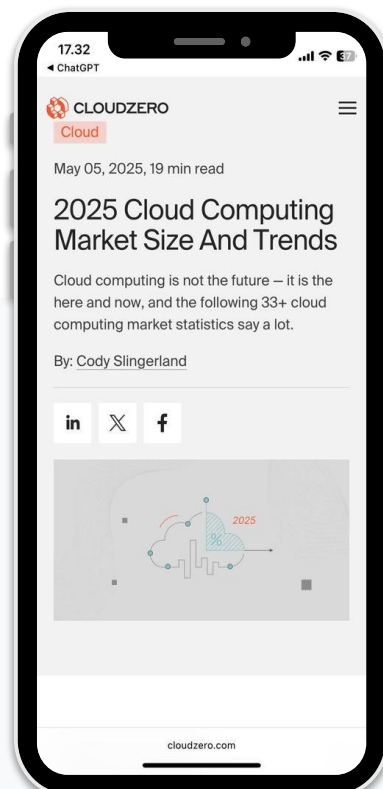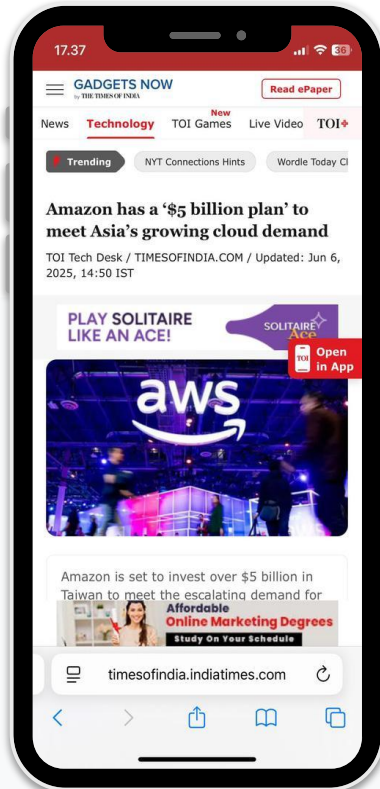
Global Cyber Threats 2025
## Rising Risks and Real-World Impact
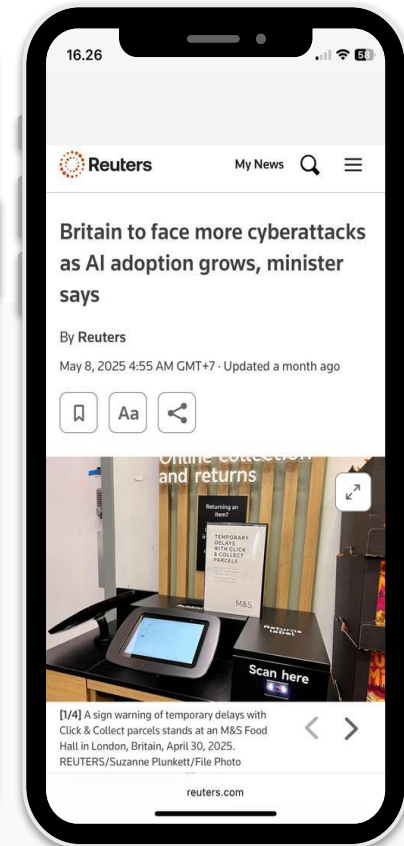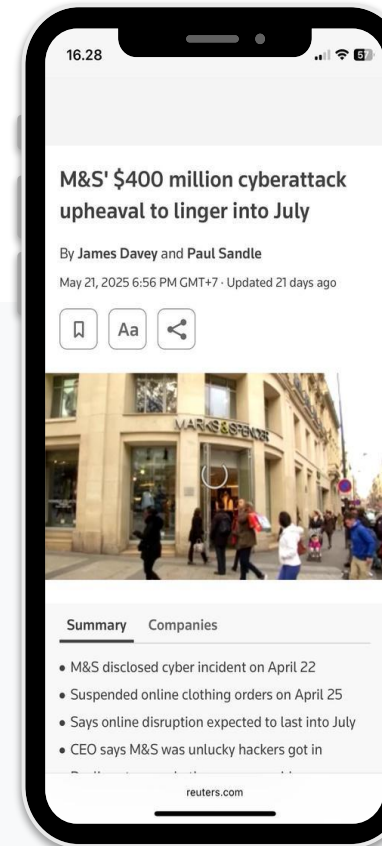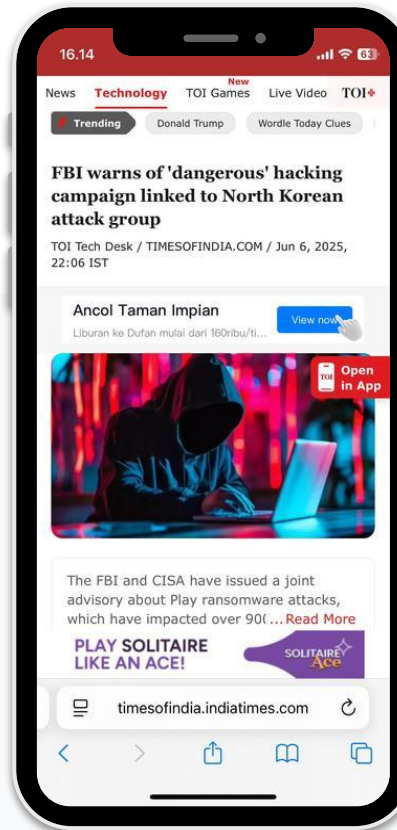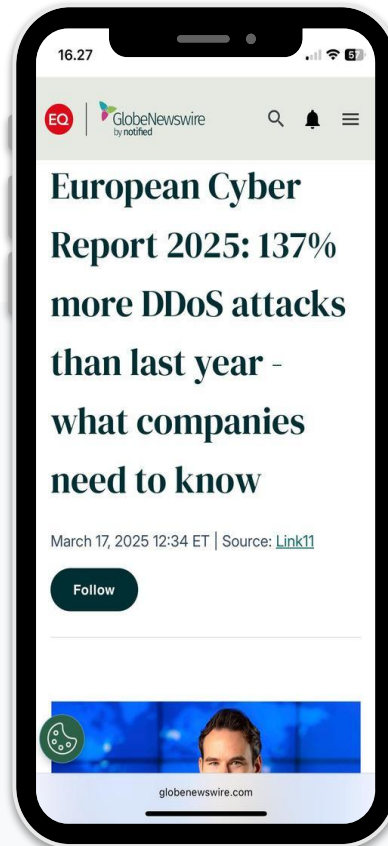
Artificial Intelligence 2025
Strategic Stakes and Global Players

The Washington Post — Tech · Help Desk · Artificial Intelligence · Internet Culture

Meta takes $15 billion stake in Scale AI in bid to catch competitors

The deal, which could be announced as soon as Wednesday, will give Meta a 49 percent stake in the AI start-up.

Today at 7:44 p.m. EDT

(Thibault Camus/AP)

Co-Founder of Google Brain, Andrew Ng,... Learn More
Sponsored by: Blinkist: Andrew N...

washingtonpost.com

Yeni Şafak

Over-reliance on AI could undermine inclusive economic growth, warns Indonesian official

14:52 11/06/2025, Wednesday
U: 11/06/2025, Wednesday
AA

File photo — NEXT ARTICLE

Real opportunity 'lies not

yenisafak.com

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8 Nov 2024 · Analysis · Artificial Intelligence · Investments · News

Yandex plans to invest in Indonesia's AI: country's minister

Yandex, a prominent Russian internet company, plans to invest in Indonesia's AI sector, according to the Indonesian communications and digital minister.

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techinasia.com

Reuters — My News

France's Mistral launches Europe's first AI reasoning model

By Supantha Mukherjee and Kenrick Cai

June 11, 2025 4:19 AM GMT+7 · Updated 13 hours ago

A message reading "AI artificial intelligence," a keyboard and robot hands are seen in this illustration created on January 27, 2025. REUTERS/Dado Ruvic/Illustration/File Photo Purchase Licensing Rights

reuters.com

AI and Cloud Market Growth in Global (2024–2030)

Artificial Intelligence Market Size Growth (Worldwide)

US$1010.00B

CAGR 2025–2031: 26.60%

US$244.22B

Worldwide 2025   Worldwide 2031

Market Size (in Billion USD)

Public Cloud Market Size Growth (Worldwide)

US$2.16T

CAGR 2025–2030: 17.12%

US$980.30B

Worldwide 2025   Worldwide 2030

Market Size (in Billion USD)
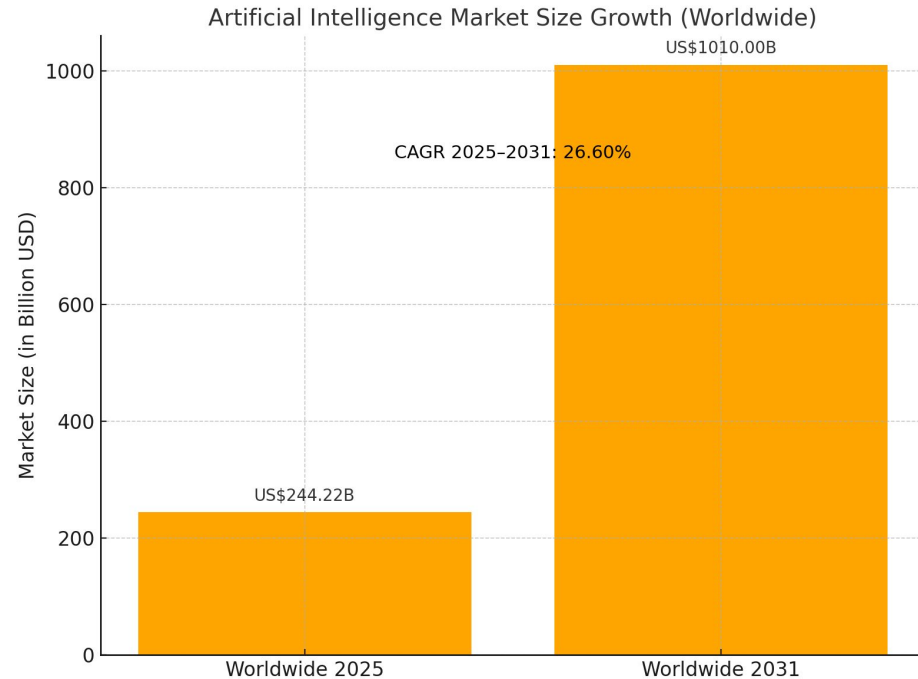
- Worldwide The market size in the Artificial Intelligence market is projected to reach US$244.22bn in 2025.
- The market size is expected to show an annual growth rate (CAGR 2025-2031) of 26.60%, resulting in a market volume of US$1.01tn by 2031.
- In global comparison, the largest market size will be United States (US$73.98bn in 2025).
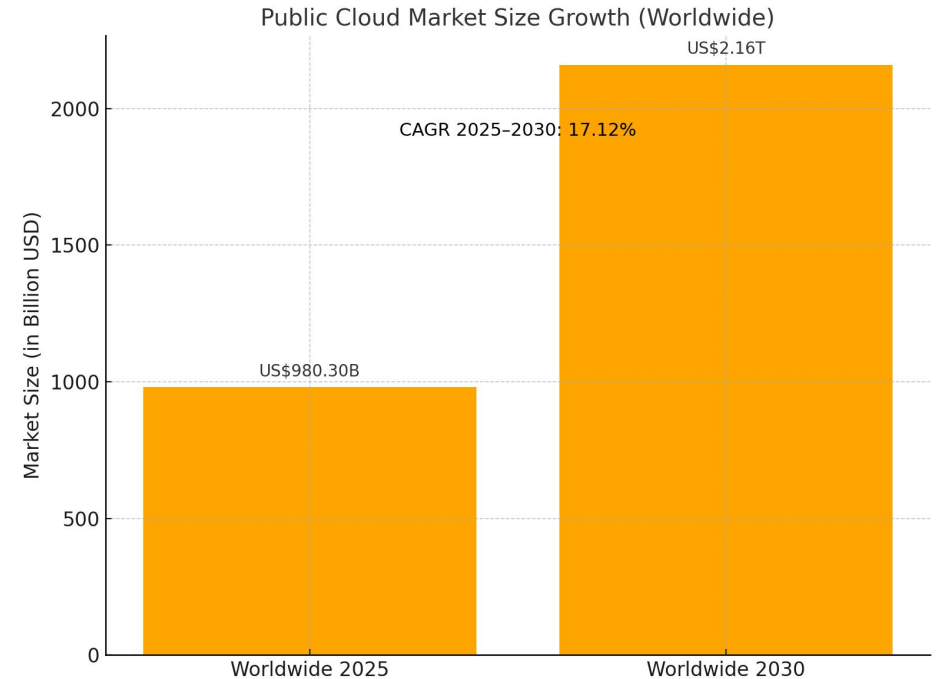
- Revenue in the Public Cloud market worldwide is projected to reach US$980.30bn in 2025.
- Software as a Service is expected to dominate the market with a projected market volume of US$428.78bn in 2025.
- Revenue in this market is anticipated to show an annual growth rate (CAGR 2025-2030) of 17.12%, resulting in a market volume of US$2.16tn by 2030.
- The average spend per employee in the Public Cloud market worldwide is projected to reach US$264.51 in 2025.

https://www.statista.com

Global Information Security Spending Forecast by Segment (2023-2029)

Global Information Security Spending Forecast by Segment (2023–2029)
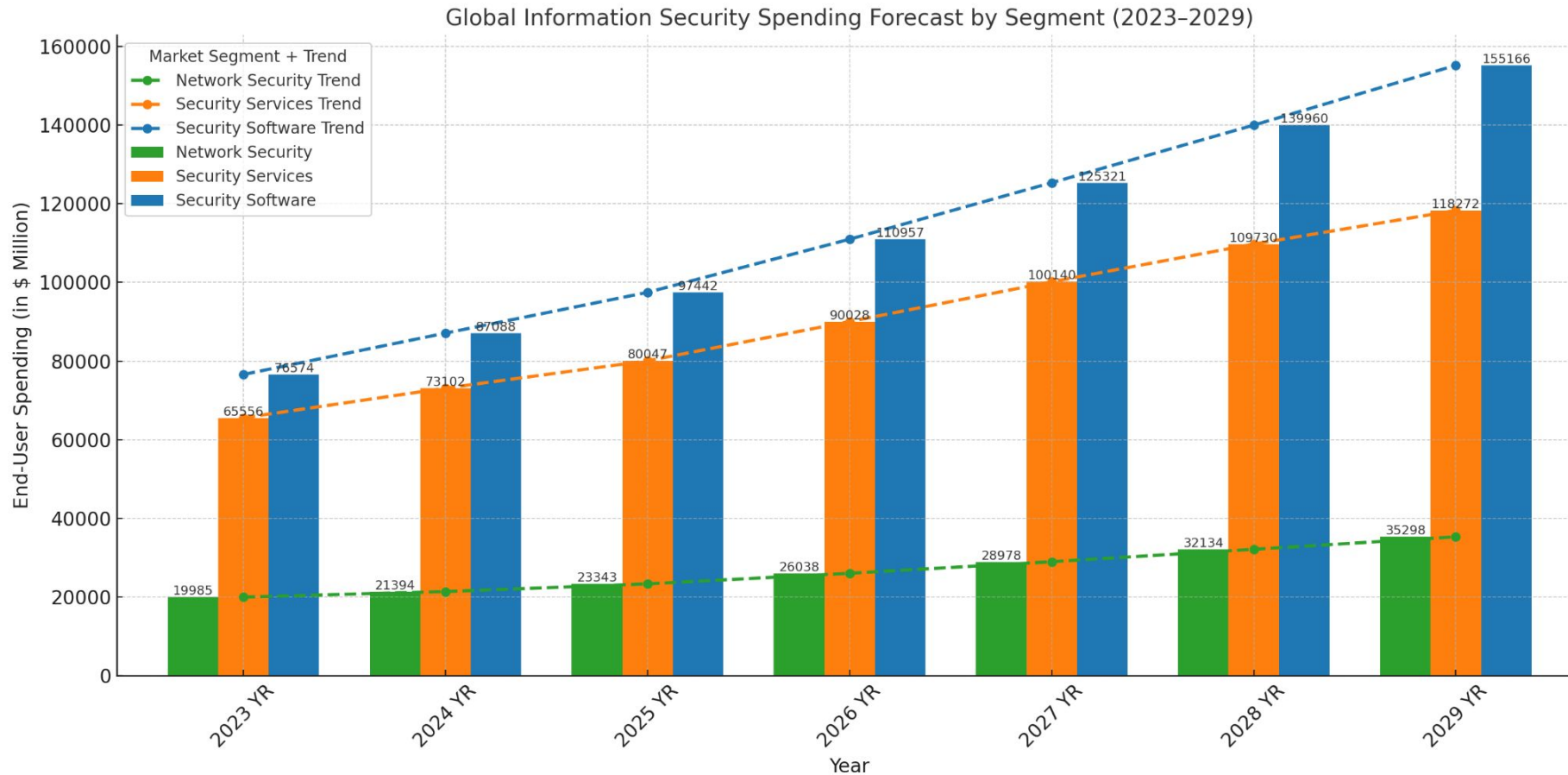
- **Global Market Size Will Nearly Double by 2029-** from **$162.1 billion in 2023** to **$308.7 billion in 2029**, reflecting a robust **~90% increase** in just six years.
- **Security Software Dominates and Drives Growth: 2023 $76.6 billion, 2029 $155.2 billion.** Enterprises are increasingly investing in **data security, access management, and AI-based protection** systems.
- **Security Services Maintain Strong Momentum - 2023 $65.6 billion, 2029 $118.3 billion**
  Outsourced security operations like **Managed Detection & Response (MDR), incident response, and cyber risk consulting** are fueling steady growth in this segment.
- **Network Security Grows with Infrastructure Expansion - 2023 $20.0 billion, 2029 $35.3 billion**
- **CAGR: 10–12% Range.** Each segment shows a consistent CAGR between **9.5%–11.5%**

Gartner Market Statistics
Information Security Worldwide Forecast, 2023–2029 (1Q25) Update

TABLE OF CONTENTS

Strategic Corporate Initiatives

Buyback

In accordance with the resolution of **the Extraordinary General Meeting of Shareholders (EGMS)** held on Wednesday, June 26, 2024, Elitery has officially approved a share buyback program pursuant to OJK Regulation No. 29 of 2023 concerning the repurchase of shares by public companies. The buyback will be funded entirely through internal cash, with a maximum allocation of IDR 2,000,000,000, equivalent to approximately 3.93% of the company's issued and fully paid-up capital. The total number of shares to be repurchased is **11.682.600 shares**, representing approximately **0.58%** of the total outstanding shares. The execution of the buyback will be conducted through **PT Kiwoom Sekuritas**, the appointed member of the stock exchange.

Employee Stock Ownership Plan/ESOP

The Company has obtained approval to carry out a corporate action in the form of a Share Buyback, as part of its **Employee Stock Ownership Plan (ESOP).** This program involves the distribution of reward shares and the granting of stock options to the Company's management and employees. The approval was granted during the **Extraordinary General Meeting of Shareholders (EGMS)** held on Wednesday, June 26, 2024. The total number of shares acquired through the buyback (treasury shares) amounts to **11.682.600 shares.**

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Corporate Initiatives

Campus Visit "Future Ready with Elitery"

A quarterly initiative designed to bridge academia and industry by empowering students and educators across Indonesia.

Key Highlights:

- 🎯 **Targeted Outreach:** Held **once every quarter**, focusing on **one university** and engaging **more than 100 students** per visit.
🤝 **Industry Engagement:** Provides students the opportunity to interact directly with Elitery professionals, gaining real-world insights and career exposure.
- 🎓 **Academic Support:** Enables lecturers to enhance **curriculum relevance** through the latest trends, tools, and case studies in both **IT and non-IT sectors**.
- 🌐 **Nationwide Impact:** Part of Elitery's broader commitment to developing **future-ready digital talent** and fostering innovation ecosystems across the country.
- 🚀 **Strategic Goal:** Strengthens Elitery's position as a catalyst for **talent development**, ensuring alignment between academic output and industry needs.

CSR & SDG PROGRAM

Elitery implements its CSR programs through four main pillars: Social, Economy, Environment, and Law & Governance. These initiatives are aligned with 10 out of the 17 Sustainable Development Goals (SDGs), covering key priorities such as poverty alleviation, quality education, gender equality, economic growth, technological innovation, and strengthening transparent and inclusive governance.

SDG's Activities

Direct Impact to Communities in Need

9,600 kg of rice distributed
49 boarding schools reached
3,305 santri benefiting
100 food packages distributed
200 kg of meat for **200 beneficiaries** in Karawang, West Java
30 kg of meat for **30 beneficiaries** in RQM, South Tangerang

Caring Actions for a Better Life

100+ blood bags collected
150+ donors
Supported **Run For Humanity 2024** :
Rp200 million for humanitarian aid in Palestine
Rp50 million for healthcare programs in Indonesia

Building Talent Through Education

20 championships won by **1 cyclist** Elitery 2Pedal Cycling
8 championships won by **1 national marathon athlete**
58,795 Students work-ready graduates **TALENTA Program**
21 Universities through the **TALENTA Program**
16 million students reached through cloud-based education, supported by **Managed Service Security.**
10 Laptops donated to students in Kuningan and South Tangerang.

Women in Leadership

5 out of **10 leadership position** are held by women.

Driving Economic Growth Through Innovation

67 startups participated in **TALENTA Startup Program**
10 active investors participated in **TALENTA Startup Demo Day Kick-off**.

Reinforcing Legal and Operational Frameworks

ISO 27001 (Information Security Management)
ISO 9001 (Quality Management System)
ISO 45001 (Occupational Health and Safety Management System/SMK3)

Fostering Collaboration for Greater Impact

3 partners collaborated in the CSR initiative **"Jumat Berkah with Elite Heroes"**.
8 partners collaborated in the **TALENTA Program**.
3 partners and media partners supported the blood donation program.

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Great Place To Work® Certified DEC 2024-DEC 2025 IDN

SOCIAL, ECONOMIC & EDUCATION RESPONSIBILITY ELITERY 2024

CSR Funds 2024
Rp 967.849.020

SDG icons: 1 MENGHAPUS KEMISKINAN, 2 ZERO HUNGER, 3 GOOD HEALTH AND WELL-BEING, 4 QUALITY EDUCATION, 8 DECENT WORK AND ECONOMIC GROWTH, 17 KEMITRAAN UNTUK MENCAPAI TUJUAN

- **9,600 kg of rice** distributed to **49 boarding schools**, benefiting **3,305 santri** through "Jum'at Berkah with Elite Heroes", a collaboration between Elitery & Musawarah Peduli.
- **100+ blood bags** collected from **150+ donors** in "Donor Darah With Elitery", a collaboration with PMI & Komunitas Sahabat Donor Darah (KSDD) Jakarta.
- **20 championships** won by **1 cyclist** from Elitery 2Pedal Cycling Team, and **8 championships** won by **1 national marathon athlete** with Elitery's support.
- **58,795 work-ready graduates** from **21 universities** through **TALENTA Program**, a collaboration between Elitery, USAID & AWS.
- **67 startups** (including **15 Digital Heroes)** and **10 active investors** participated in **TALENTA Startup Demo Day Kick-off**.
- **100 food packages** distributed in "Ramadhan Berkah", a collaboration between Elitery & PWNU DKI Jakarta.
- **1 cow (350 kg)** distributed as **200 kg of meat to 200 beneficiaries** in Karawang, West Java, and **3 goats** for the community in RQM, South Tangerang, through Elitery & Baznas' Qurban initiative.
- **A total of 2,200 runners** participated in **Run For Humanity 2024,** a marathon event supporting solidarity and social awareness. **Rp250 million** in donations were collected, with **Rp200 million allocated for humanitarian aid in Palestine** and **Rp50 million** for education and healthcare programs in Indonesia, in collaboration with Radeyah, Musawarah Peduli, and the South Tangerang City Government.

Thank you 👏 100